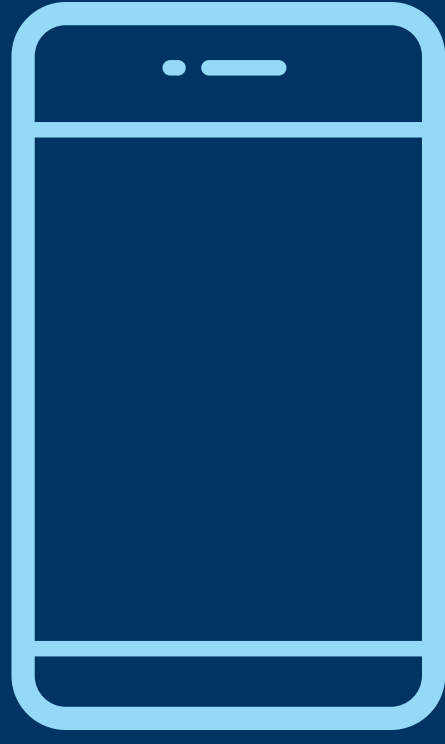
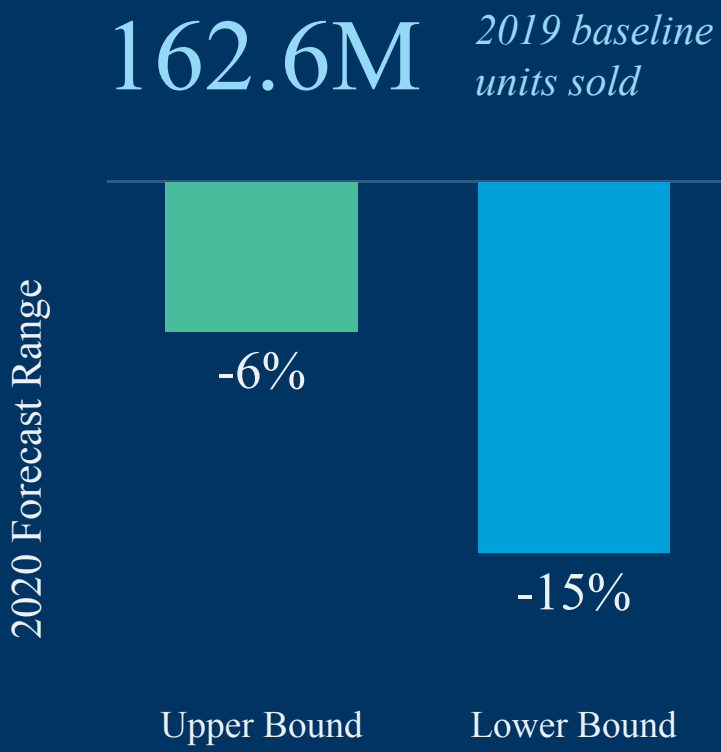


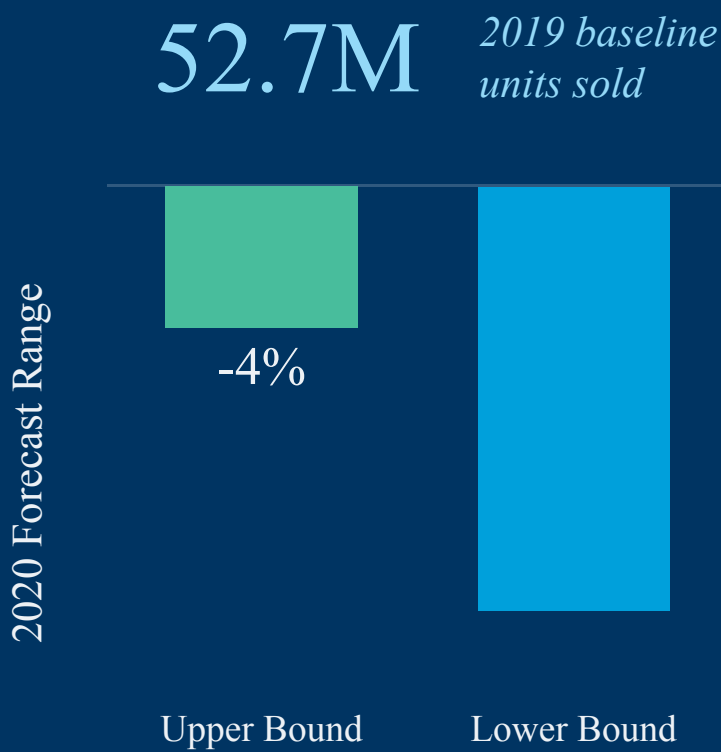
Key Tech Sales Are Pressured by COVID-19 While Entertainment Services Gain

Data from CTA's Special 2020 Industry Forecast Update: Assessing COVID-19 Impact

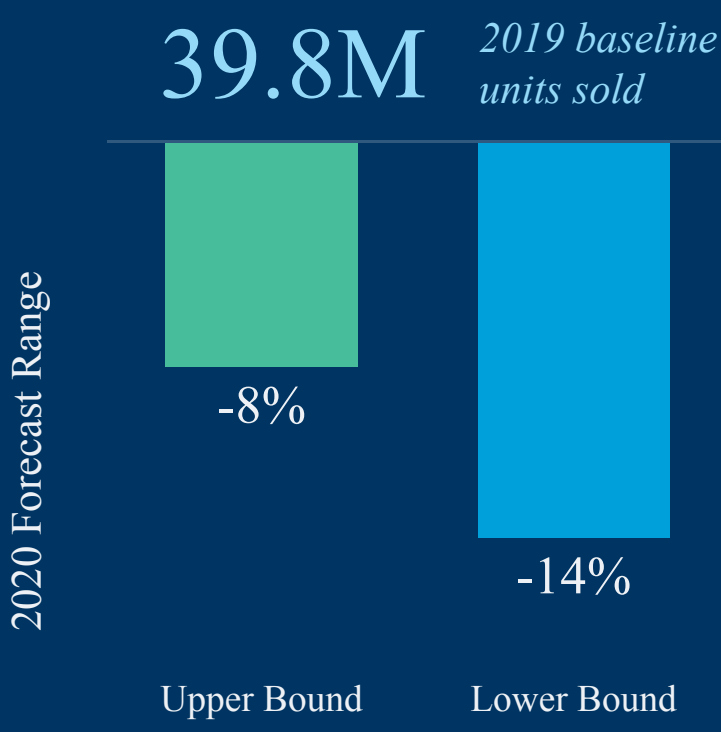
Smartphones



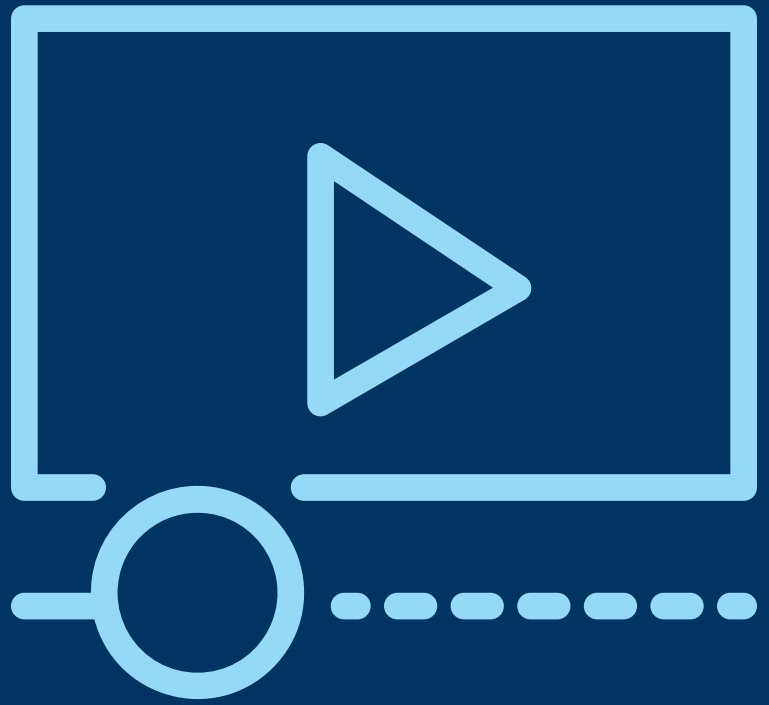
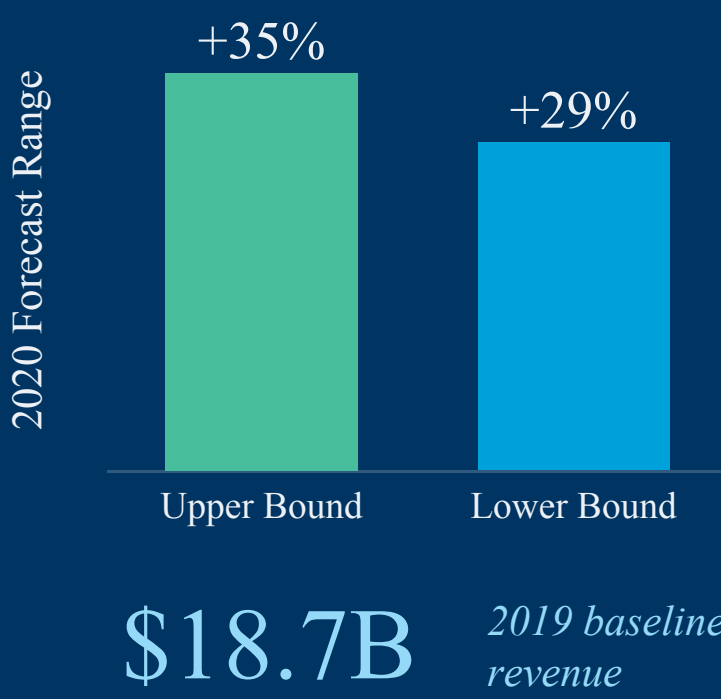
Laptops



Televisions



Video Streaming



This research reflects the potential impacts of the COVID-19 outbreak on the U.S. consumer technology industry as of April 17, 2020. CTA Research continues to monitor trends and developments across the economy, industry and the consumer to understand effects from the global health crisis.

Find more at [CTA.tech/Research](https://www.cta.tech/Research).