

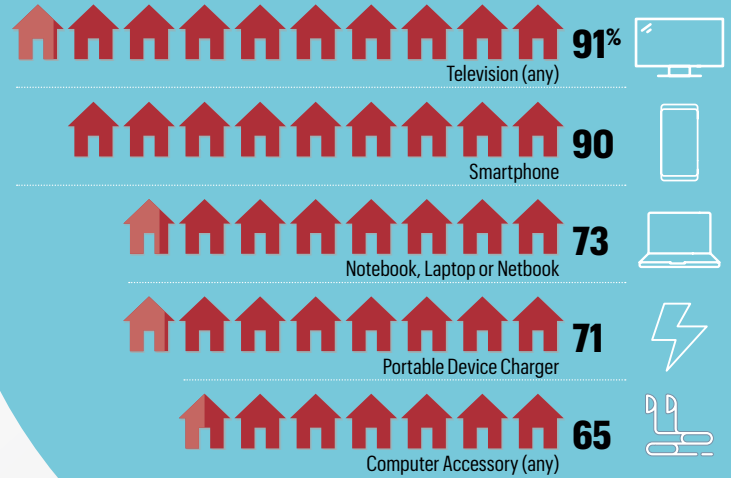
STATS AND FACTS

The Top Five Tech Products Consumers Own

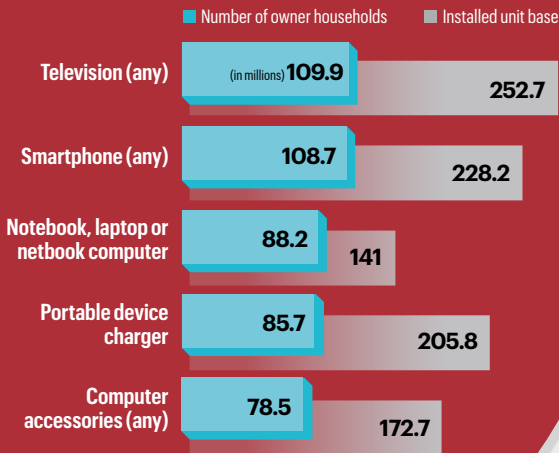
CTA's 23rd Annual U.S. Consumer Technology Ownership & Market Potential Study (May 2021) evaluated 83 products and found the top two tech products that saw the largest growth in ownership during 2020 to 2021 are 4K UHD TVs and two-in-one notebook PCs. Smart home products and connected sports or fitness equipment also made significant advances into U.S. homes in 2021.

While more than nine in 10 households own televisions and/or smartphones, televisions still lead the market with more TVs installed in homes than any other consumer tech product. Consumers report owning 2.3 units, which accounts for nearly 253 million televisions installed in U.S. homes. Following are the leading tech products consumers own:

TOP FIVE MOST OWNED CONSUMER TECHNOLOGY PRODUCTS

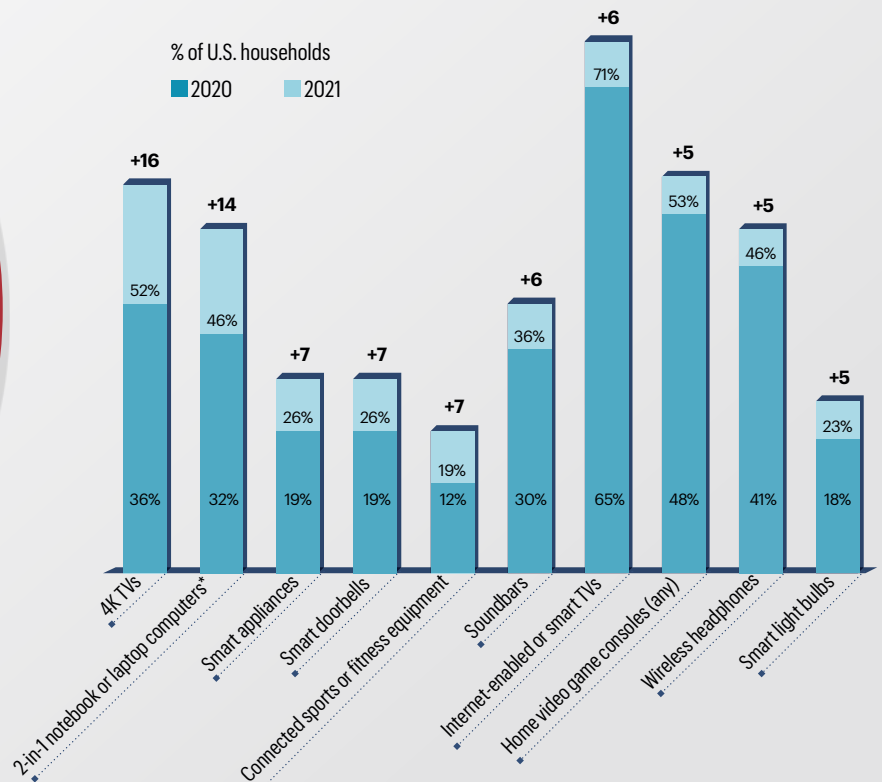


TOP FIVE MOST INSTALLED* CONSUMER TECHNOLOGY PRODUCTS



*Installed base is an estimate of the number of units owned in the United States

LARGEST GROWTH IN OWNERSHIP FROM 2020 TO 2021



*Among U.S. adults owning a notebook, laptop or netbook computer or tablet