## Consumer Technology Association

## CTA Positions on Tech Policy Issues



**AM Radio** – We oppose mandates that would require AM radio in all new cars. These mandates will stifle innovation, impose unnecessary costs on automakers, increase prices for consumers, and create challenges for electric vehicles due to signal interference.

**Artificial Intelligence** – We support a national AI regulatory framework that is technology neutral, risk based, and accounts for existing laws and regulations. Given the fast-moving progress of AI in many fields, policymakers should avoid rigid and burdensome restrictions that would hinder innovation, consumer benefits, or small businesses and startups in the AI ecosystem.

**Connectivity** – We encourage efforts to build up 5G infrastructure and expand broadband, so all Americans have access to fast and reliable internet. We encourage more efficient use and increased access to licensed and unlicensed spectrum to facilitate the next generation of wireless applications.

**Cybersecurity** – We support industry-driven standards that provide consistency and clarity for consumers and innovators. With the growth of connected devices and implementation of the FCC's new Cyber Trust Mark, we support a light-touch approach that fosters best practices, not mandates, to secure devices.

**Digital Health** – We promote efforts to expand access to telehealth and other digital health tools, which will improve health outcomes, advance health equity, and reduce costs for consumers. We urge policymakers to remove outdated regulations that impede the use of digital health tools.

**Internet Speech** – We oppose efforts to weaken Section 230 that would limit free speech online and take away internet platforms' ability to moderate content without fear of lawsuits.

**Patent Reform** – We support efforts to crack down on those who use the U.S. patent system as a platform for shakedowns and baseless legal claims. We support patent litigation finding transparency and loser-pays rules, and oppose efforts to weaken the PTO's Patent Trial Appeals Board process.

**Privacy** – We support a comprehensive and preemptive federal data privacy bill that protects consumers and promotes innovation without incentivizing frivolous lawsuits and creating a patchwork of state privacy laws.

**Self-Driving Vehicles** – We endorse a federal framework that expedites the deployment of self-driving vehicles, which will make our roads safer and provide new mobility options for seniors and people with disabilities. The current uncertain regulatory environment for SDVs threatens America's global mobility leadership.

**Trade** – We urge the removal of tariffs and other barriers to trade that disrupt supply chains and impose inflationary taxes on American businesses and consumers. We encourage strengthening relationships and negotiating free trade agreements with our allies to reduce trade costs and ensure the U.S. remains competitive in global markets.

## **About Consumer Technology Association:**

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators – from startups to global brands – helping support more than 18 million American jobs. CTA owns and produces CES® – the most powerful tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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