

# HealthFuture Summit

## SPONSORSHIP OPPORTUNITIES



Hosted by the Consumer Technology Association (CTA)®, producer of CES®, the HealthFuture Summit is a new event bringing together the digital health community to explore technology's crucial role in transforming health-care for providers and patients.

Join us April 30-May 2 in Chicago, IL to engage in meaningful discussions exploring the impact of digital health solutions on workforce dynamics, government perspectives on AI in healthcare, and more.

### DETAILS

- April 30-May 2, 2024
- Chicago, IL
- Expected attendees: ~100 digital health thought leaders and decision-makers.

### 2023 HealthFuture Stats

Held in conjunction with the CTA Technology & Standards Spring Forum, the one-day seminar included over 50 attendees representing a wide range of health technology ecosystem leaders and decision makers. Attendees represented a diverse range of perspectives including providers, payers, technology companies, and health associations.

Panel and discussion topics included validation of digital health tools, how digital health can bridge gaps of care, the health innovation landscape, the trust ecosystem, and promoting quality digital health tools.

A summary of topics discussed is available [here](#).

### OPPORTUNITIES

#### Full Event Sponsor

(Exclusive: \$20,000 Members, \$25,000 Non-Members)

(Non-exclusive: \$10,000 Members, \$15,000 Non-Members)

- Opportunity to provide brief remarks prior to opening or closing keynote (placement based on consultation with CTA).
- Opportunity to provide promotional item to event attendees.
- Opportunity to participate in written Q&A with CTA Staff for placement on CTA.tech.
- Logo on the CTA.tech event page in a callout box as an event sponsor.
- Mention as an event sponsor in:
  - Email promotion.
  - Post-event messages.
- Three complimentary full event registration.
- Visual display of sponsor onsite at the event.
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