



WHAT THEY'RE SAYING ABOUT AN AM RADIO MANDATE

Consumer Technology Association®

"As our new ads point out, a federal mandate that every automobile comes equipped with an AM radio in 2024 and beyond is like mandating fax machines on the International Space Station. This unnecessary mandate would increase prices for consumers, further delay a transition to electric vehicles, and make a mockery of Americans' freedom of choice."

– Gary Shapiro, CEO, CTA

ZETA

"Americans have more ways to receive information today than ever before. In fact, all drivers on the road already have free access to AM radio programming, either through traditional analog receivers or via free satellite and streaming services. By mandating how this programming is delivered, Congress would artificially increase the cost of vehicles for American families without providing any real benefit to drivers. We encourage Congress to allow automakers to continue delivering innovative products that meet the evolving demands of American consumers."

– Albert Gore, Executive Director, Zero Emission Transportation Association

Alliance for Automotive Innovation

"Mandating analog AM radio in all new vehicles is unprecedented. And unnecessary. Especially in a competitive environment with so many choices – digital AM and FM, internet-based radio, streaming and satellite services. Here's another reason: the high-voltage electrical systems in EVs generate interference that distorts AM signals and makes already fuzzy AM basically inaudible. Techniques to reduce interference mess with battery range (by adding weight) and would cost an estimated \$3.8 billion through 2030. That used to be called an unfunded mandate."

– John Bozzella, President and CEO, Alliance for Automotive Innovation

TechNet

"Issuing mandates that require every new car, including electric vehicles (EVs), to come installed with AM radio is not only unnecessary, it would stifle American innovation, jeopardize vehicle safety, and make transportation less sustainable. While drivers relied on AM radio for decades to get the latest news and information during emergencies, technology has evolved. We can now receive those same warnings and stay up-to-date across our devices – from cell phones to satellite radio to other preferred means of communication – anywhere, at any time."

"Requiring AM radios in all new vehicles would also require costly components and in some cases, a complete vehicle redesign to ensure the vehicle operates safely and effectively. This would raise consumer costs and slow EV adoption. Instead of government mandates, Congress must encourage innovations that make our roads safer and more sustainable, while promoting consumer choice and a free-market economy."

– Linda Moore, President and CEO, TechNet