



Consumer
Technology
Association

DIGITAL HEALTH HIGHLIGHTS AT CES® 2024



MONDAY, JAN 8

- 11 AM-1 PM **Hearing Roundtable†** – Venetian 403-404
- 1-1:40 PM **[Deloitte: The Forces Reshaping Health](#)** – LVCC, W232

TUESDAY, JAN 9

- 9 AM-3:40 PM **[American Psychological Association: PsyTech](#)** – LVCC N250
- 10-11 AM **VIP Health Technology Tour†**
- Noon-3:30 PM **CES Health Industry Leaders Forum†** – LVCC N256
- 1-2 PM **[Innovation Policy Summit: Can Policy Keep Pace with Health Innovation?](#)** – LVCC N262
- 1:30 PM-2:30 PM **Health Media Tour†**
- 4-4:40 PM **[Modev: BrandsGPT: Health, Wellness and Promise of AI](#)** – Venetian, Lando 4304
- 4-4:40 PM **[Medicine Without Borders: Global Health Driven by AI](#)** – LVCC N250
- 4-4:40 PM **[Startup Stage: Exploring Innovations in Mental Health](#)** – Venetian, Hall G, Startup Stage
- 5-6 PM **Intel Keynote and Elevance Health Keynote:** Patrick Gelsinger CEO, Intel and Gail K. Boudreaux, President & CEO, Elevance Health – Palazzo Ballroom, The Venetian
- 6-8 PM **[CTA Member Party](#)‡**

WEDNESDAY, JAN 10

- 10-11:40 AM **[AARP: AgeTech Summit](#)** – Venetian, Level 4, Marcello 4404
- 10:20-11:40 AM **[Conversations with a Commissioner feat. FDA Commissioner Califf](#)** – LVCC N262
- 11-11:40 AM **[Startup Stage: Innovations in Health Testing](#)** – Venetian, Hall G, Startup Stage
- 11-Noon **VIP Health Technology Tour†**
- 1-4:40 PM **[Digital Health Conference Programming*](#)** – LVCC N250
- 6 PM **Leaders in Technology Dinner†** - The Wynn

THURSDAY, JAN 11

- 9 AM-5 PM **[Digital Health Conference Programming*](#)** - LVCC N250
- 3-3:40 PM **[OTC Hearing Aids-An Update](#)** – Venetian, Level 4, Marcello 4404
- 5-7 PM **Digital Health Mixer** – LVCC N256

† Invite-only

‡ CTA members only

* Requires the Deluxe Conference Pass or Digital Health conference track pass to attend.

(CTA Members, please note that the Deluxe Conference Pass and/or Digital Health conference track pass is not included in your complimentary registration.)

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Visit the **Digital Health Lounge** presented by ResMed
North Hall, Booth 8525