



The CTA Innovation Agenda: Policies to Maintain U.S. Leadership in Global Technology

Technology innovation powers America's global leadership—driving our economy, securing our nation, and improving the lives of millions. To maintain that legacy and meet the challenge of an increasingly complex world, we must craft smart and strategic laws, empower innovators, and remove barriers to creativity. The policies outlined below support America's vibrant innovation ecosystem, unleashing the next wave of breakthroughs.

AM Radio – We oppose mandates requiring AM radio in all new cars. These mandates will stifle innovation, impose unnecessary costs on automakers, increase prices for consumers, and undermine the American companies leading electric vehicle development.

Artificial Intelligence – We support a national AI regulatory framework that is technology neutral, risk-based, and accounts for existing laws and regulations. Given rapid AI development, policymakers should avoid excessive regulation that would hinder innovation, hurt small businesses and startups, and make it harder for consumers to use life-changing technology.

Autonomous Vehicles – We urge Congress to adopt a federal framework for nationwide testing and deployment of autonomous vehicles (AVs), making our roads safer and providing new mobility options for seniors and people with disabilities. The current state-by-state approach to AV regulation threatens America's global mobility leadership.

Connectivity – We encourage efforts to build 5G and 6G infrastructure and expand broadband, so Americans have access to fast and reliable internet. We encourage more efficient use and increased access to licensed and unlicensed spectrum to facilitate next-gen wireless technology and urge Congress to restore spectrum auction authority to the FCC.

Cybersecurity – We support industry-driven standards that provide consistency and clarity for consumers and innovators. With more connected devices, implementation of the FCC's new U.S. Cyber Trust Mark is positive step. We support a light-touch, voluntary approach that fosters best practices to secure the devices Americans love and rely on.

Digital Assets – We urge development of a comprehensive and transparent regulatory framework for digital assets. This will promote American financial innovation leadership, as well as protect the many Americans who invest in digital assets.

Digital Health – We promote efforts to expand access to telehealth and other digital health tools, which will improve health outcomes, make health care more accessible, and reduce costs for Americans. We urge policymakers to remove outdated regulations that limit the use of digital health tools.

Internet Speech – We oppose efforts to weaken Section 230 that would limit free speech online and take away internet platforms' ability to moderate content without fear of lawsuits.

Immigration – We support immigration system reforms that would prioritize high-skilled immigration and ensure innovative American businesses have access to the talent they need to compete globally.

Patent Reform – We support efforts to crack down on 'patent trolls' and bad actors who use the U.S. patent system as a platform for shakedowns and baseless legal claims. We support patent litigation transparency and loser-pays rules, and oppose efforts to weaken the PTO's Patent Trial Appeals Board process.

Privacy – We support a comprehensive and preemptive federal data privacy bill that protects Americans and promotes innovation, without incentivizing frivolous lawsuits.

Trade – We oppose tariffs and other barriers to trade that disrupt supply chains and impose inflationary taxes on American businesses and consumers. We encourage strengthening relationships and negotiating free trade agreements with allies and partners to reduce trade costs, eliminate barriers to digital trade, and ensure the U.S. remains competitive in global markets.

About Consumer Technology Association:

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