



**GIVE INDEPENDENCE**  
Power lives with tech



# Our world has 1 billion people living with a disability, and more older adults (65 years+) than children under the age of 5.

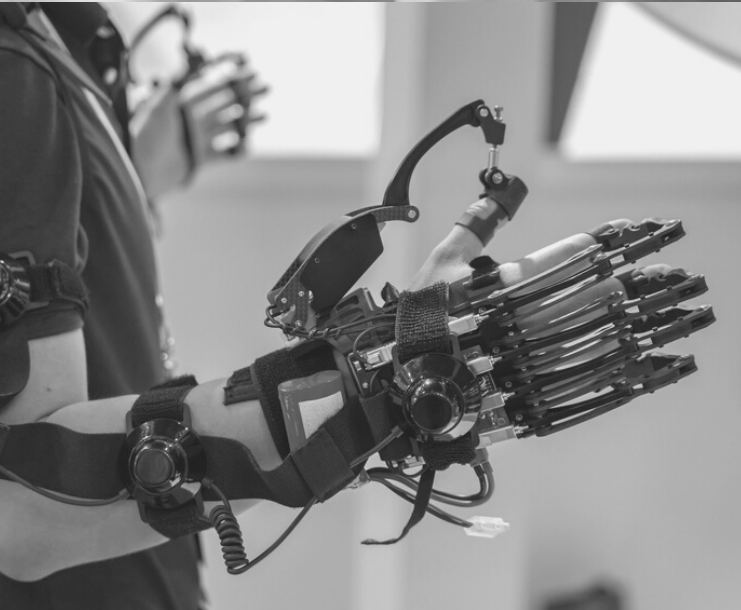
BUT JUST 3.5% OF ALL PHILANTHROPY FOCUSES ON THESE UNDER SERVED POPULATIONS



## CELEBRATING A DECADE OF POWERING INDEPENDENCE THROUGH TECHNOLOGY.

You can power lives. Through the CTA Foundation's dynamic network of partners and grantees, **your partnership will bring tech and innovative solutions to those most in need.**

By partnering with the CTA Foundation you give people freedom, independence, and vital connection.



Our mission is to link seniors and people with disabilities with technologies that enhances their lives. For a decade, the CTA Foundation convened and facilitated dialogue amongst industry, consumers, government, advocacy groups, and nonprofits. And **we steward your philanthropic investment by making strategic grants to direct service nonprofits on the cutting-edge of accessible technology.**

Be an accessibility ally!



*"The CTA Foundation is the only national foundation that I know prioritizing aging and technology, then casts a wide net looking for innovative and strategic initiatives."*

*-Tom Kamber  
Executive Director, OATS*

# Industry Partners

## DEMONSTRATE YOUR COMMITMENT TO ACCESSIBILITY

As an Industry Partner, you are prioritizing our work with grantees to get innovative solutions to underserved populations. And helping us serve as a convener to bring not-for-profit leaders, industry innovators, and government agencies together to leverage technology to solve accessibility and aging challenges.

For your generosity, you receive year-round special recognition and benefits, including special opportunities at CES, available only to Industry Partners. And those at the Investor level and above, have the opportunity to unlock event specific recognition options.

Benefit	Convener \$75,000	Innovator \$40,000	Collaborator \$25,000	Investor \$15,000	Partner \$5,000
Foundation website link		Logo	Logo	Logo	Name
Grantee call slide recognition		Logo	Logo	Name	Name
Foundation CES recognition wall		Logo	Logo	Name	Name
Seat on CTA Foundation Industry Leader Council		X	X	X	X
Foundation newsletter recognition		Logo	Logo	Name	
Partnership profile featured in newsletter & on Foundation social media		X	X	X	
Interview with Foundation Executive Director at CES		X	X		
Invitations and VIP seating at Foundation CES events		X	X		
Grantee leader visits your HQ to share impact with your employees		X			
Press release shared on CTA social media about your support		X			
Sponsor recognition at Foundation & CES Event(s) (see menu on next page)	1 presenting; 2 supporting	1 presenting; 1 supporting	2 supporting	1 supporting	

# 65

Vetted direct service nonprofits across the U.S. funded working in the accessible tech space

# 9K+

Tech executives and accessibility leaders on our mailing list

# \$6.8 M

Given to drive impact through technology for older adults and people with disabilities

# Event Recognition Menu

## RAISE THE VISIBILITY OF TECHNOLOGY'S IMPACT

When you are an Investor level or higher, you have the ability to choose an event or events of your choice below that best fit your social responsibility goals. The more generous your support, the more events you can partner with us on! Each event comes with its own benefits, including speaking opportunities, invitations to the event, and more. We will work with you to customize your sponsorship of the event(s). Presenting sponsorship includes event title recognition (e.g. Partners in Philanthropy Tour presented by XYZ), and a more robust speaking opportunity.

### Accessibility & Aging Awareness Events

Events planned by the CTA Foundation throughout the year that feature a VIP audience composed of government decision makers, advocates, and industry to advance the conversation around aging and accessibility challenges.

### CTA Foundation Pitch Contest

The CTA Foundation executes a standing room only pitch competition on the Eureka Park Stage every year at CES.

### CTA Foundation Reception at CES

An opportunity for CES attendees, our grantees, board leaders, and high-level donors to celebrate the year's accomplishments.

### Accessibility Roundtable at CES

Help convene leaders from industry, government, and nonprofits to facilitate a conversation on the important role technology plays in independence and accessibility.

### Disability Advocates Dinner at CES

The Foundation brings a diverse group of disability advocates to speak and tour CES each year, support their annual dinner with the CTA government relations team. Your support includes 2 seats at the dinner, verbal recognition during the dinner, written recognition on the dinner invite emails.

### Eureka Park Accessibility Contest & Awards Dinner

The Eureka Park Accessibility Contest gives start-ups the opportunity to win a spot in Eureka Park and receive recognition for their technology solutions.

### Funders Tour or Media Tour at CES

Support a VIP tour for a group of organizations investing in aging that range from large, private foundations to venture funds. Or choose our media tour that focuses on raising visibility of accessible tech CES. Either way, you are helping to showcase aging and accessibility solutions to an important audience at CES!



**Contact Steve Ewell, CTA Foundation Executive Director, to learn more:**

[sewell@ctafoundation.tech](mailto:sewell@ctafoundation.tech)

703-907-7660

# Join Our Network

## INDUSTRY PARTNERS

CONVENORS (\$75,000+)



Consumer  
Technology  
Association™

COLLABORATORS (\$25,000-39,999)

intel®

RICOH



INVESTORS (\$15,000-24,999)

amazon

verizon✓

PARTNERS (\$5,000-14,999)

Canon

MITRE

Mitsubishi Electric America Foundation

Panasonic

Vispero

Walmart

Contact Steve Ewell, CTA Foundation Executive Director, to learn more:

[sewell@ctafoundation.tech](mailto:sewell@ctafoundation.tech)

703-907-7660