

24th Annual Consumer Technology CEO Summit
Stockholm, Sweden
Schedule of Events

CEO Summit 2020 in Stockholm, Sweden will feature programming that takes advantage of the country's exciting tech community and features its global brands. Topics covered will include a presentation on retail tech trends, what's next for 5G deployment, data use cases and an interactive discussion on motivating and retaining your teams during record low unemployment. You'll also have a chance to meet and learn about some of the region's most exciting startups.

The program will include a business excursion to the FLIR Innovation Center. Stockholm-based FLIR Systems is the world's largest commercial company specializing in the design and production of thermal imaging cameras, components and imaging sensors. On this tour, we'll learn how they are revolutionizing thermal imaging to support first responders in the field, empower autonomous vehicles and further consumer use of thermal imaging cameras.

Housing Note: Please note, any cancellations or changes to your reservation at the Grand Hotel Stockholm must be made **before Friday, March 13, 2020**. Any cancellations or changes made after this date will be subject to a fee equal to the full amount of the total reservation or nights dropped.

Sunday, June 21, 2020

Arrivals

1-5 PM

CEO Summit Check-in
Stromsalongerna

Monday, June 22, 2020

Arrivals

Agenda, speakers and sessions are subject to change

* The Hospitality Lounge will be closed during dinner events daily.

**All Activity and Dinner Departures should meet in Hotel Lobby 15 minutes prior to listed time.

9 AM-11 PM

Hospitality Lounge and Check-in

Stromsalongerna

10 AM-2:30 PM

Breakfast available in Lounge

Rolling Panoramic Bus Tour of City

Grand Hotel

Stockholm is widely acknowledged as one of the world's most beautiful cities and is often called the Venice of Scandinavia. During this tour you will pass by the medieval Old Town, the Royal Palace, the Parliament building, the National Museum, the Royal Dramatic Theatre and along the quayside boulevard Strandvägen to Djurgården. This is a perfect way to get a good overview of the city of Stockholm!

12:30-2 PM

Lunch

Vapensalen

3-5 PM

Executive Workshop

Spegelsalen

6-8 PM

CEO Summit Evening Event

Rosendals Gardens

Rosendals Garden is an oasis for sustainability, growing and enjoyment! Rosendals Garden is a driver of the farm to fork concept and the harvest of vegetables, herbs, flowers and fruits are used in the garden's café and woodfired bakery.

A guided tour of the gardens will be followed by a delicious dinner, served in the orchard under the apple trees or in one of the greenhouses depending on the weather.

Tuesday, June 23, 2020

Welcome Day

7-9 AM

Breakfast

Vapensalen & Bolinderska

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7 AM-11 PM

Hospitality Lounge

Stromsalongerna

9 AM-Noon

CEO Summit General Session and BIL Meeting

Spegelsalen

9-11AM – General Session

11AM-Noon – BIL Meeting

12:30-2 PM

Lunch

Vapensalen & Bolinderska

2-5 PM

Group Excursion: Old Town and Royal Palace Walking Tour

The Old Town (Gamla Stan) is an area of historical heritage with many sights. Gamla Stan is a glorious labyrinth of charming cobbled streets, alleyways, faded mustard and rust-colored town houses and meeting squares. Visit Stortorget, or The Big Square, where the Stockholm Bloodbath in 1520 took place and the Royal Palace, one of the most remarkable Baroque buildings in Northern Europe. The Royal Palace of Stockholm is His Majesty the King's official residence and is also the setting for most of the monarchy's official receptions, open to the public year round.

7-10 PM

CEO Summit Evening Event

Fjäderholmarna

Fjäderholmarna is Stockholm's closest archipelago island and is one of the best places to go if you want to enjoy archipelago food and atmosphere during the summer. The island is only a short boat ride away from the city's hustle and bustle.

Wednesday, June 24, 2020

7-8 AM

Group Activity: Run/Walk

7-9 AM

Breakfast

Vapensalen & Bolinderska

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7 AM-11 PM

Hospitality Lounge

Stromsalongerna

9 AM - Noon

Group Excursion: FLIR

12:30-2 PM

Lunch

Vapensalen & Bolinderska

2:30-4:30 PM

Group Excursion: Vasa Museum

The Vasa Museum is one of Scandinavia's most visited museums. Vasa was a magnificent warship that sank on her very first voyage on August 10, 1628. The Vasa was found almost intact, after three centuries on the bottom of the Stockholm harbor in 1956 and was salvaged. The Vasa is now the oldest almost fully preserved ship in the world. Adorned with more than 700 carved sculptures, she is also a unique treasury of arts.

5-8 PM

Happy Hour/Free Time

Stromsalongerna

8:30-11 PM

CEO Summit Evening Event

City Hall, Golden Hall

The City Hall is the best known of the city's symbols and it's the seat of Stockholm's city government. The Blue Hall is known worldwide for hosting the annual Nobel prize dinner every year on the 10th of December. The Golden Hall walls are covered in more than 18 million pieces of gold mosaic depicting scenes from Stockholm's history.

Thursday, June 25, 2020

All Day

Departures

8-10 AM

Breakfast

Vapensalen & Bolinderska

All Day

Free Day

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There is much to explore in Stockholm, so feel free to use this time to visit a Museum we might have missed, treat yourself to a shopping trip or explore a new neighborhood! Our DMC will be on-site or available leading up to the event to help secure tickets to anywhere you might want to visit. CTA will host a lunch for anyone interested.

If interested in contacting our DMC for help with any tickets, please contact Iuliana at cta.ceo.forum2020@dmcsweden.se.

Noon-2 PM

Farewell Lunch

TBD

Afternoon/Dinner on your own

Friday, June 26, 2020

Departures

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