



WISCONSIN

Gross State Product: \$336 billion | 5G Welcome: YES



What did Wisconsin do right?

It is a “right-to-work” state, and protects workers from discrimination on the basis of sexual orientation, though not on the basis of gender identity. Also, the state has over 40 tech jobs per 1,000 people and reported more than 1,300 apprenticeship graduates in fiscal year 2018.



What can Wisconsin do better?

The state can repeal a law that overlaps with federal rules and restricts drone activity near critical infrastructure. Also, it can increase the percentage of its population that holds an advanced degree (9.9%), an area in which it currently falls behind.

Technology

Short-Term Rentals	B-
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	A
Drones	D-
Fast Internet	B

Society

Best & Brightest	B+
Grants Advanced Degrees	C
Tech Workforce	B+
Innovation-Friendly Sustainability Policies	B-

Economy

Attracts Investment	B
Entrepreneurial Activity	B
Tax Friendly	B-

Milwaukee, WI



With support from Employ Milwaukee, TechHire trains high school graduates and underemployed adults as software engineers and web developers, among other roles.



EMPLOY MILWAUKEE
Milwaukee, WI

Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Best & Brightest

It is a "right-to-work" state, and state legislation protects workers from discrimination on the basis of sexual orientation — although not gender identity.



Ridesharing & E-Scooters

Ridesharing is legal statewide and e-scooters are defined at the state level.



Tech Workforce

The state has approximately 42 tech jobs per 1,000 people and reported 1,359 apprenticeship graduates in recent data.



Self-Driving Vehicles

The state has no laws restricting the testing, the development or the deployment of SDVs.



Entrepreneurial Activity

Small businesses in the state create approximately 338 jobs per 10,000 people.



Fast Internet

The state has policies in place to welcome 5G connectivity, 46% of its households have high-speed fixed broadband and 63% of households have moderate-speed broadband.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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