



UTAH

Gross State Product: \$178 billion | 5G Welcome: YES



What did Utah do right?

It is a “right-to-work” state and protects workers from discrimination on the basis of sexual orientation and/or gender identity. Small businesses there create almost 500 jobs per 10,000 people, making it second only to Colorado in Entrepreneurial Activity. A state law allows self-driving vehicles to operate and prevents political subdivisions from setting their own regulations for them.



What can Utah do better?

It can repeal a 2017 law that overlaps with federal rules and allows local authorities to regulate drones if they have an airport. It can also develop a statewide legal framework for short-term rentals.

Technology

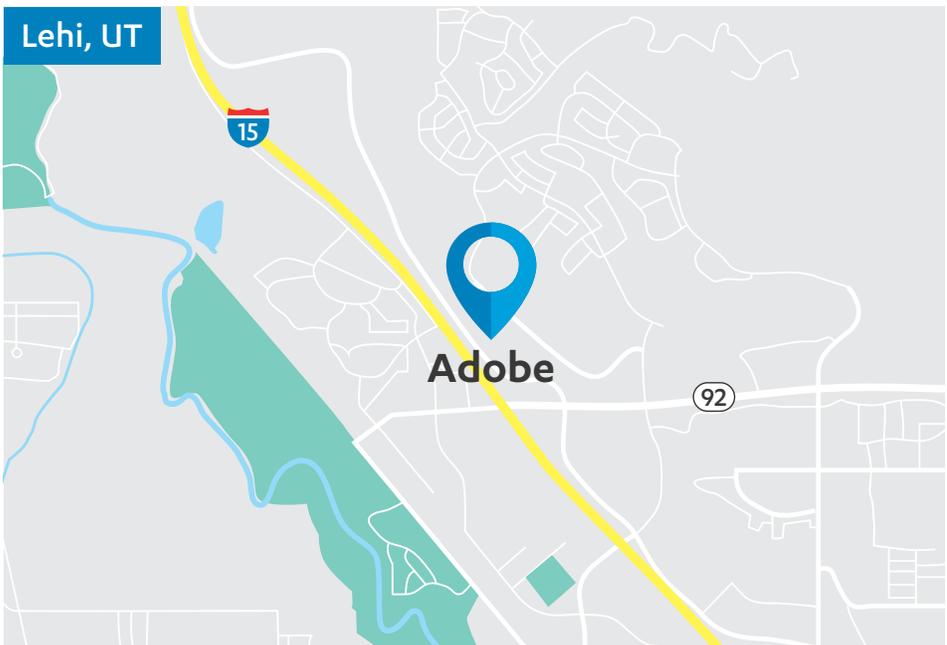
Short-Term Rentals	C
Ridesharing & E-Scooters	A
Self-Driving Vehicles	A
Drones	C-
Fast Internet	B+

Society

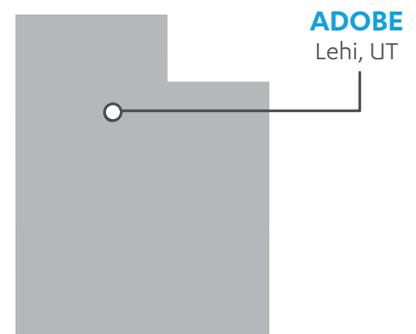
Best & Brightest	A
Grants Advanced Degrees	B
Tech Workforce	B+
Innovation-Friendly Sustainability Policies	B+

Economy

Attracts Investment	B
Entrepreneurial Activity	A+
Tax Friendly	B+



The Adobe Digital Academy helps career switchers coming from outside the tech industry with an apprenticeship that trains them to enter in-demand roles in areas such as web development and data science.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Best & Brightest

It is a "right-to-work" state and it also has a law in place to protect workers from discrimination on the basis of sexual orientation and/or gender identity.



Self-Driving Vehicles

SDVs can operate statewide.



Entrepreneurial Activity

Small businesses in the state create approximately 492 jobs per 10,000 people.



Ridesharing & E-Scooters

Ridesharing is legal statewide and state rules also comprehensively address e-scooters.



Tax Friendly

The state has a corporate tax rate of 4.95% and most of its tax policies are business-friendly.



Fast Internet

The state has policies in place to welcome 5G connectivity, 61% of its households have high-speed fixed broadband and 70% of households have moderate-speed broadband.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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