



TEXAS

Gross State Product: \$1.8 trillion | 5G Welcome: YES



What did Texas do right?

The state set requirements for self-driving vehicles in 2017, that allow SDVs to operate without human drivers behind the wheel and preempt local restrictions. Also, its electronics law focuses on voluntary recycling programs for computer manufacturers.



What can Texas do better?

It can improve its Tech Workforce grade by increasing the number of apprenticeship graduates per capita, in which it ranks among the bottom five in the nation. It can also improve its Drones grade by revising rules that restrict drone activity near critical infrastructure and overlap with federal rules.

Technology

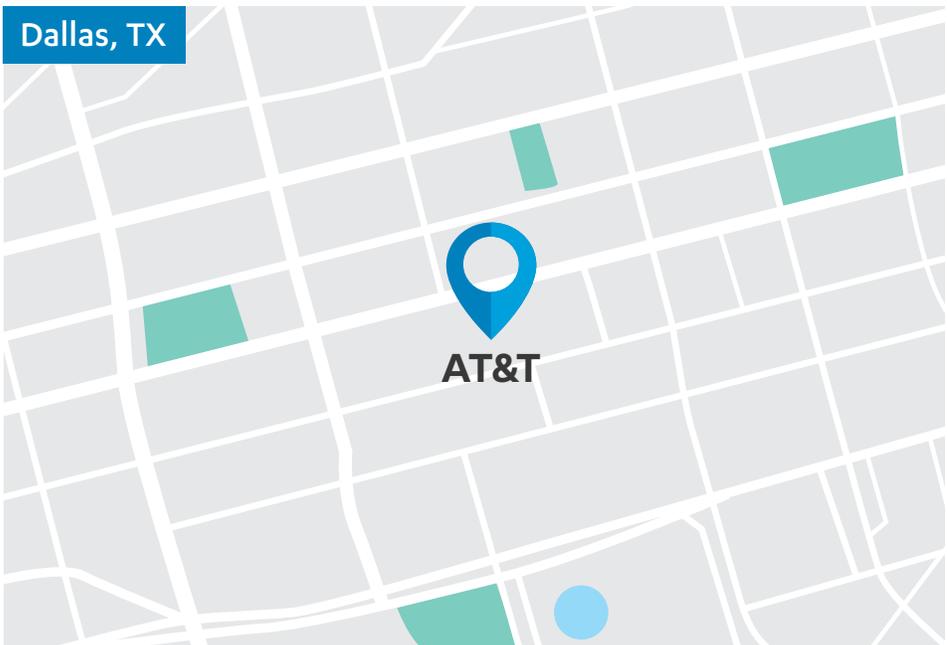
Short-Term Rentals	C
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	A
Drones	D
Fast Internet	B+

Society

Best & Brightest	B
Grants Advanced Degrees	C
Tech Workforce	C-
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	B-
Entrepreneurial Activity	B
Tax Friendly	B



After research revealed that only half its employees had the skills for the jobs AT&T needed most to fill, the company launched a \$1 billion retraining program to prepare existing workers for future roles and keep the telecom giant from facing a workforce shortage.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Best & Brightest

It is a "right-to-work" state, but lacks state legislation protecting workers from discrimination on the basis of sexual orientation and/or gender identity.



Self-Driving Vehicles

SDVs can operate without a driver.



Entrepreneurial Activity

Small businesses in the state create approximately 347 jobs per 10,000 people.



Ridesharing & E-Scooters

Ridesharing is legal statewide, but e-scooters are not defined at the state level.



Tax Friendly

It has a gross receipts tax instead of a corporate tax, but its tax policies are generally business-friendly.



Innovation-Friendly Sustainability Policies

Its electronics recycling law puts an emphasis on voluntary computer recycling, but creates restrictions for TV manufacturers.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

CONTACT

scorecard@CTA.tech

@CTATech

Consumer Technology Association

@ConsumerTechnologyAssociation