



TENNESSEE

Gross State Product: \$364 billion | 5G Welcome: YES



What did Tennessee do right?

Ridesharing services are legal and operate statewide, and a set of laws permits testing of driver-assistive truck platooning on highways, and prevents local regulators from setting rules for self-driving vehicles. Additionally, the state's environmental policies do not create barriers to innovation.



What can Tennessee do better?

The state can increase its tech workforce, which totals approximately 30 tech jobs per 1,000 people. It can also repeal a tech-specific bill that restricts drone usage near critical infrastructure, even though existing trespassing and privacy laws already prohibit drones there.

Technology

Short-Term Rentals	B
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	B
Drones	D-
Fast Internet	B

Society

Best & Brightest	C
Grants Advanced Degrees	C-
Tech Workforce	D+
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	C-
Entrepreneurial Activity	B-
Tax Friendly	B



After launching a branch of its program in Nashville, Apprenti trains workers who lack a traditional background for tech roles and matches them with local employers, including Asurion, to help meet the demand for skilled employees.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Ridesharing & E-Scooters

Ridesharing is legal statewide, although e-scooters are subject to municipal regulations.



Fast Internet

The state has policies in place to welcome 5G connectivity, 51% of its households have high-speed fixed broadband and 65% of households have moderate-speed broadband.



Tax Friendly

It has a corporate tax rate of 6.5% and its tax policies are generally business-friendly.



Innovation-Friendly Sustainability Policies

It has no environmental rules or regulations that restrict innovation.



Self-Driving Vehicles

A pilot program allows both SDV testing with minimal restrictions and testing of driver-assistive truck platooning.



Short-Term Rentals

STRs operate but lack a statewide legal framework.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

CONTACT

scorecard@CTA.tech

@CTATech

Consumer Technology Association

@ConsumerTechnologyAssociation