



NORTH DAKOTA

Gross State Product: \$56 billion | 5G Welcome: NO



What did North Dakota do right?

Its small businesses create more than 400 jobs per 10,000 people and ridesharing is legal statewide, with services operating free of restrictive regulations. A state law prevents local authorities from setting performance standards for self-driving vehicles and allows testing of SDVs without a driver present.



What can North Dakota do better?

The state can increase R&D spending and attract more venture capital to improve its Attracts Investment grade. It can also increase the percentage of its households with access to high-speed fixed broadband (62%) and prepare for the next wave of high-speed internet by passing standards for 5G connectivity.

Technology

| | |
|--------------------------|----|
| Short-Term Rentals | B |
| Ridesharing & E-Scooters | A |
| Self-Driving Vehicles | A |
| Drones | A |
| Fast Internet | D+ |

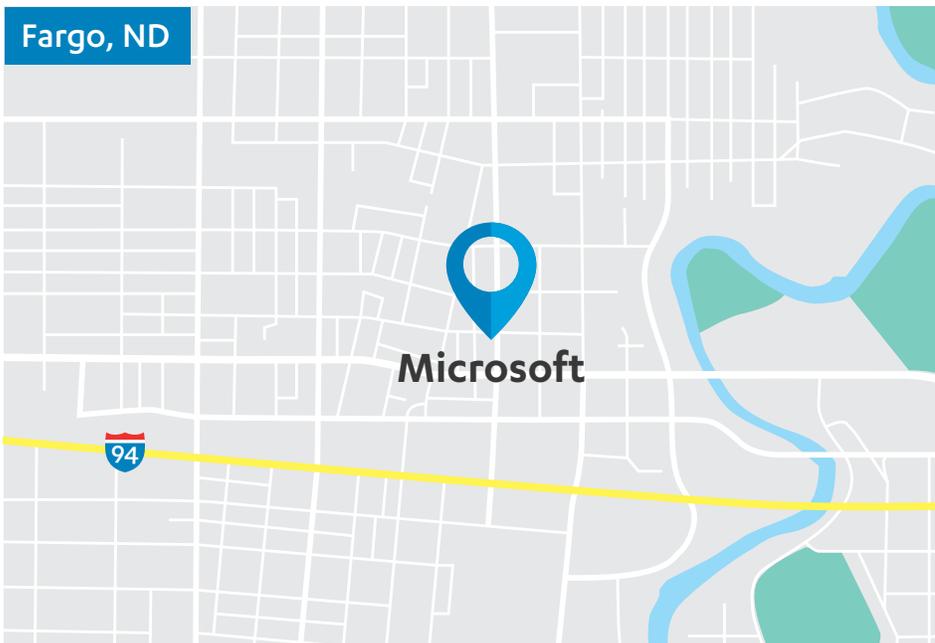
Society

| | |
|---|----|
| Best & Brightest | B |
| Grants Advanced Degrees | F |
| Tech Workforce | B- |
| Innovation-Friendly Sustainability Policies | B |

Economy

| | |
|--------------------------|----|
| Attracts Investment | D+ |
| Entrepreneurial Activity | A- |
| Tax Friendly | B |

Fargo, ND



Microsoft invested \$1.5 million in digital skills training for agricultural workers at the Grand Farm, a Fargo, ND agricultural innovation center. The funds, provided by the company's TechSpark program, are meant to help train agricultural workers to meet the demands of an evolving industry.



MICROSOFT
Fargo, ND

Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Drones

The state has no laws restricting drone activity.



Ridesharing & E-Scooters

Ridesharing is legal statewide, but e-scooters are not present.



Entrepreneurial Activity

Small businesses in the state create approximately 415 jobs per 10,000 people.



Self-Driving Vehicles

SDVs can operate without a driver.



Short-Term Rentals

STRs operate but lack a statewide legal framework.



Tax Friendly

The state has a corporate tax rate of 4.31% and its tax policies are generally business-friendly.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

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