



NORTH CAROLINA

Gross State Product: \$564 billion | 5G Welcome: YES



What did North Carolina do right?

A “right-to-work” state, it also has legislation to protect workers from discrimination on the basis of sexual orientation and/or gender identity. In addition, the state permits self-driving vehicle testing on public highways.



What can North Carolina do better?

Short-term rentals operate in the state, but they lack a statewide legal framework and face restrictive rules in some cities, such as Chapel Hill, and full bans in others, such as Raleigh. It can encourage companies to create more tech jobs. The state can also revise a 2017 law that overlaps with federal guidelines for commercial drones.

Technology

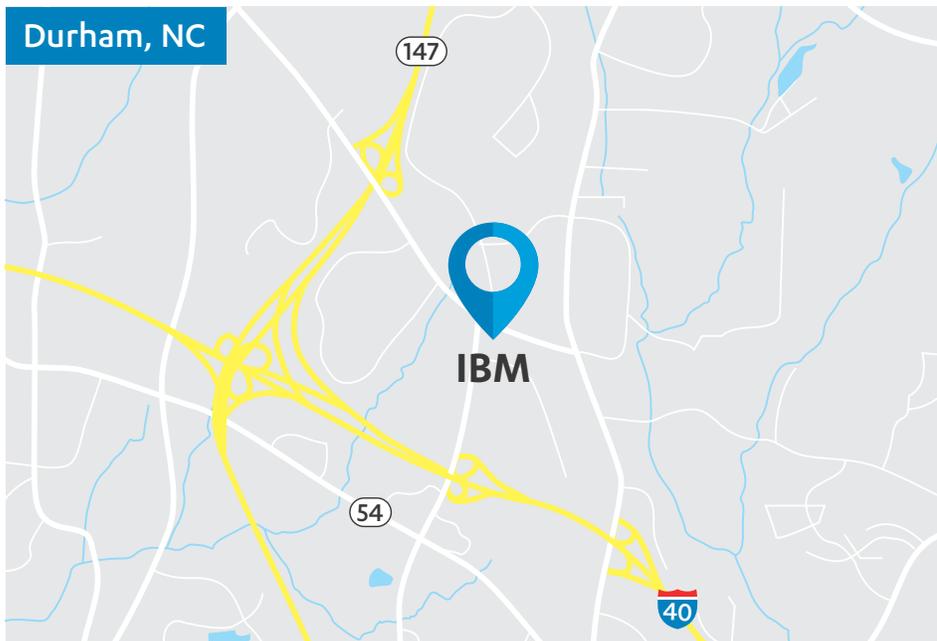
Short-Term Rentals	C
Ridesharing & E-Scooters	B
Self-Driving Vehicles	A
Drones	D
Fast Internet	B+

Society

Best & Brightest	A
Grants Advanced Degrees	B-
Tech Workforce	C
Innovation-Friendly Sustainability Policies	C+

Economy

Attracts Investment	B
Entrepreneurial Activity	B-
Tax Friendly	B



IBM is building a new pipeline of tech workers by pairing on-the-job training and classroom instruction with mentorship in its New Collar Apprenticeship. The new program offers non-traditional workers a path into the tech industry at an IBM location, including at its campus in the Research Triangle Park in Durham.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Best & Brightest

It is a "right-to-work" state and also has state legislation protecting workers from discrimination on the basis of sexual orientation and/or gender identity.



Fast Internet

The state has policies in place to welcome 5G connectivity, 59% of its households have high-speed fixed broadband and 68% of households have moderate-speed broadband.



Attracts Investment

Per capita, it spends \$969.22 on R&D and has \$203.11 in venture capital.



Self-Driving Vehicles

The state allows testing of SDVs on public highways.



Tax Friendly

With a corporate tax rate of 3%, its tax policies are generally friendly to businesses.



Ridesharing & E-Scooters

Ridesharing is legal statewide, but e-scooters are not defined at the state level.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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