



# NEW YORK

Gross State Product: \$1.67 trillion | 5G Welcome: NO



## What did New York do right?

More than 15% of its population over age 25 holds an advanced degree, and its small businesses create almost 400 jobs per 10,000 people. The Empire State also has no laws restricting drone activity.



## What can New York do better?

The state can ease restrictions on short-term rentals and enact more business-friendly tax policies. It can also revise an e-waste law that includes cumbersome reporting requirements for manufacturers, as well as a chemical law that creates compliance risks by allowing counties to set restrictions.

### Technology

Short-Term Rentals	D
Ridesharing & E-Scooters	C+
Self-Driving Vehicles	C
Drones	A
Fast Internet	C

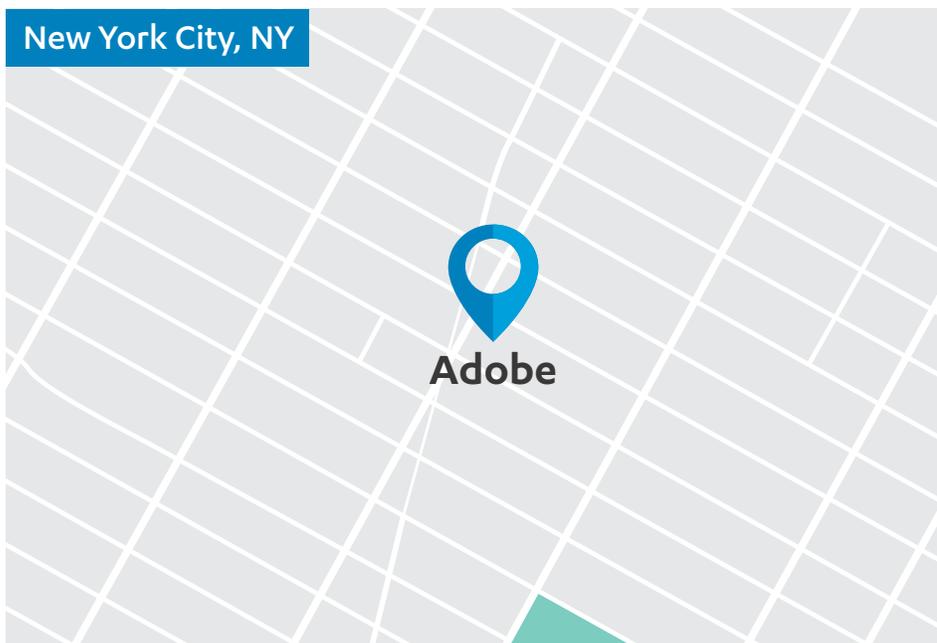
### Society

Best & Brightest	C
Grants Advanced Degrees	A-
Tech Workforce	B
Innovation-Friendly Sustainability Policies	D+

### Economy

Attracts Investment	B+
Entrepreneurial Activity	B+
Tax Friendly	D+

### New York City, NY



Adobe's Digital Academy apprenticeship offers career switchers a path into the tech industry, with education and on-the-job training that enable them to take on roles in user experience, data science and web development.



## Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



### Grants Advanced Degrees

More than 15% of people over age 25 hold an advanced degree.



### Attracts Investment

Per capita, it spends \$804.11 on R&D and has \$828.46 in venture capital.



### Entrepreneurial Activity

The state's small businesses create approximately 391 jobs per 10,000 people.



### Drones

The state has no laws restricting drone activity.



### Tech Workforce

The state has approximately 40 tech jobs per 1,000 people and reported 3,026 apprenticeship graduates in recent data.



### Ridesharing & E-Scooters

Ridesharing is legal statewide, but subject to municipal restrictions. E-scooters are also banned on public roads.

## ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at [CTA.tech/scorecard](http://CTA.tech/scorecard).

## ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at [CTA.tech](http://CTA.tech). Follow us @CTAtech.

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