



# NEW MEXICO

Gross State Product: \$100 billion | 5G Welcome: YES



## What did New Mexico do right?

The state has no laws restricting drones or the development or deployment of self-driving vehicles. Also, ridesharing is legal statewide and e-scooters are operational in Albuquerque.



## What can New Mexico do better?

The state can increase spending on R&D and attract more venture capital. It can also increase the number of apprenticeship graduates, of which it had fewer than 200 in fiscal year 2018.

### Technology

Short-Term Rentals	B
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	A
Drones	A
Fast Internet	B-

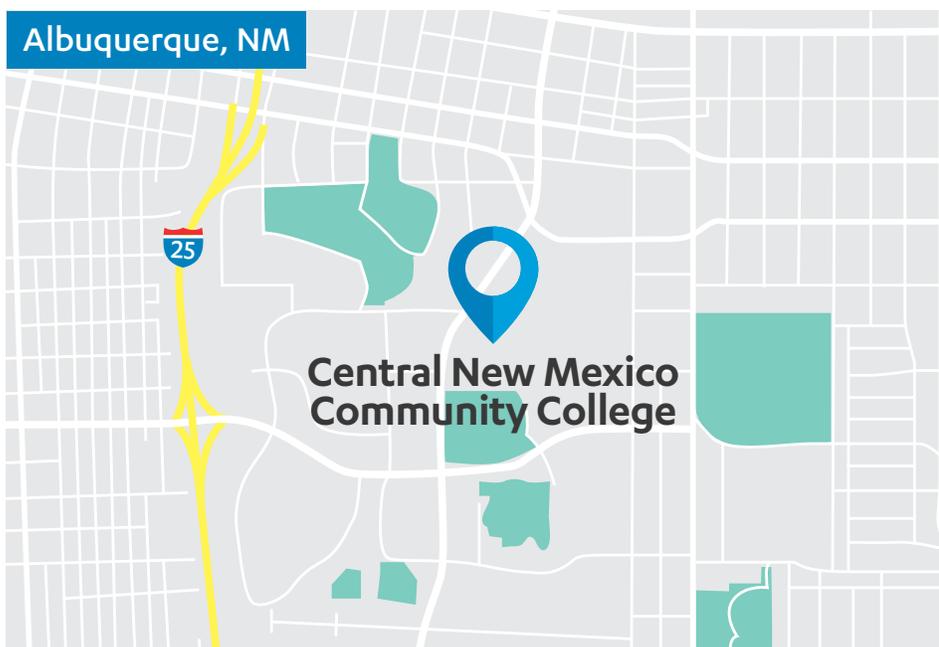
### Society

Best & Brightest	C
Grants Advanced Degrees	B
Tech Workforce	D
Innovation-Friendly Sustainability Policies	B

### Economy

Attracts Investment	D+
Entrepreneurial Activity	C-
Tax Friendly	B

### Albuquerque, NM

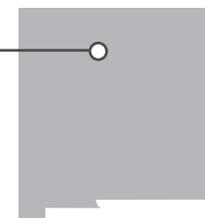


**Central New Mexico Community College**

Central New Mexico Community College's 80,000-square-foot Advanced Technology Center equips students for growing tech roles after graduation. The Advanced Technology program housed at the center trains and prepares students to become unmanned aircraft system operators, geographic IT specialists and more.

**CENTRAL NEW MEXICO COMMUNITY COLLEGE**

Albuquerque, NM



## Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



### Drones

The state has no laws restricting drone activity.



### Short-Term Rentals

STRs operate, but lack a statewide legal framework.



### Innovation-Friendly Sustainability Policies

It has no environmental rules or regulations that restrict innovation.



### Self-Driving Vehicles

The state has no laws restricting the testing, development or deployment of SDVs.



### Grants Advanced Degrees

More than 11% of people over age 25 hold an advanced degree.



### Ridesharing & E-Scooters

Ridesharing is legal statewide and e-scooters are also operating in Albuquerque.

## ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at [CTA.tech/scorecard](http://CTA.tech/scorecard).

## ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at [CTA.tech](http://CTA.tech). Follow us @CTAtech.

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Consumer Technology Association

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