



NEBRASKA

Gross State Product: \$124 billion | 5G Welcome: YES



What did Nebraska do right?

Nebraska welcomes new and disruptive technologies of all kinds: it has statewide laws for short-term rentals, a law permitting the testing of self-driving vehicles without drivers present and no laws restricting drone activity. E-scooters operate in several cities, and ridesharing services are legal across the state.



What can Nebraska do better?

The state has just \$7.26 per capita in venture capital and \$313.07 per capita in R&D spending, and could improve its Attracts Investment grade by securing more of both. It also had just 238 apprenticeship graduates in fiscal year 2018.

Technology

Short-Term Rentals	A
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	A
Drones	A
Fast Internet	B

Society

Best & Brightest	B
Grants Advanced Degrees	C+
Tech Workforce	B
Innovation-Friendly Sustainability Policies	B+

Economy

Attracts Investment	D+
Entrepreneurial Activity	B
Tax Friendly	B



The University of Nebraska–Lincoln and six other educational institutions have partnered to train students for careers in energy, food science and other in-demand roles.



UNIVERSITY OF NEBRASKA — LINCOLN
Lincoln, NE

Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Ridesharing & E-Scooters

Ridesharing is legal statewide. E-scooters also operate in several cities, although under inconsistent guidelines.



Self-Driving Vehicles

SDVs can operate without drivers.



Short-Term Rentals

STRs operate under a statewide legal framework.



Drones

The state has no laws restricting drone activity.



Tech Workforce

The state has approximately 42 tech jobs per 1,000 people and reported 238 apprenticeship graduates in recent data.



Entrepreneurial Activity

Small businesses in the state create approximately 354 jobs per 10,000 people.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at cta.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at [CTA.tech](https://cta.tech). Follow us @CTAtech.

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