



MISSOURI

Gross State Product: \$319 billion | 5G Welcome: YES



What did Missouri do right?

It has nearly 38 tech jobs per 1,000 people and more than 2,600 apprenticeship graduates in fiscal year 2018 — one of the highest numbers in the country. The state also permits the testing and development of self-driving vehicles without restrictive regulations.



What can Missouri do better?

The state can help small businesses create more jobs and improve its Best & Brightest grade by passing a law protecting workers from discrimination on the basis of sexual orientation and/or gender identity.

Technology

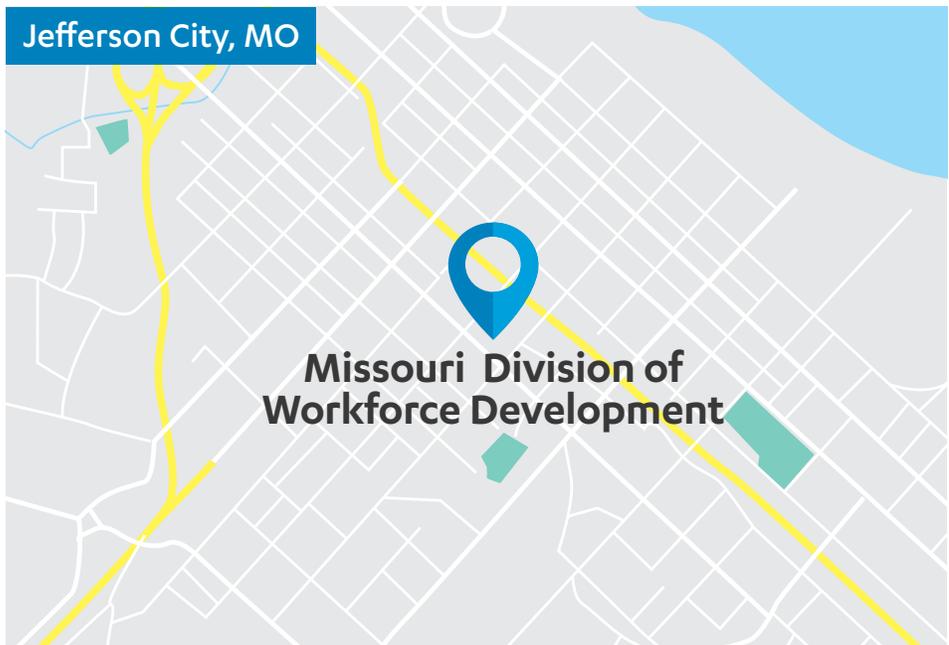
Short-Term Rentals	B
Ridesharing & E-Scooters	B
Self-Driving Vehicles	A
Drones	A
Fast Internet	B

Society

Best & Brightest	D
Grants Advanced Degrees	B
Tech Workforce	A
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	B
Entrepreneurial Activity	C
Tax Friendly	B



In 2018, the Missouri Division of Workforce Development and Franklin Apprenticeships introduced a new program called the Missouri Digital Apprenticeship, enabling Missourians to build the skills they need to launch careers in IT and help the state meet demand for tech workers.

MISSOURI DIVISION OF WORKFORCE DEVELOPMENT

Jefferson City, MO



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Tech Workforce

It has approximately 38 tech jobs per 1,000 people, and reported 2,658 apprenticeship graduates in recent data.



Drones

The state has no laws restricting drone activity.



Short-Term Rentals

STRs operate, but lack a statewide legal framework.



Self-Driving Vehicles

The state has no laws restricting the testing, development or deployment of SDVs.



Innovation-Friendly Sustainability Policies

State law emphasizes voluntary computer recycling.



Ridesharing & E-Scooters

Ridesharing is legal statewide and e-scooters operate throughout, though they are not defined at the state level.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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 Consumer Technology Association

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