



MICHIGAN

Gross State Product: \$527 billion | 5G Welcome: YES



What did Michigan do right?

It places no undue restrictions on either self-driving vehicle development or consumer drone operation. Ridesharing is also legal statewide and e-scooters are defined at the state level. In addition, the state attracted nearly \$1,900 per capita in R&D spending.



What can Michigan do better?

It can improve its Best & Brightest score by passing a law to protect workers from discrimination on the basis of sexual orientation and/or gender identity. Additionally, it can create a statewide legal framework for short-term rentals.

Technology

Short-Term Rentals	B
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	A
Drones	A
Fast Internet	B+

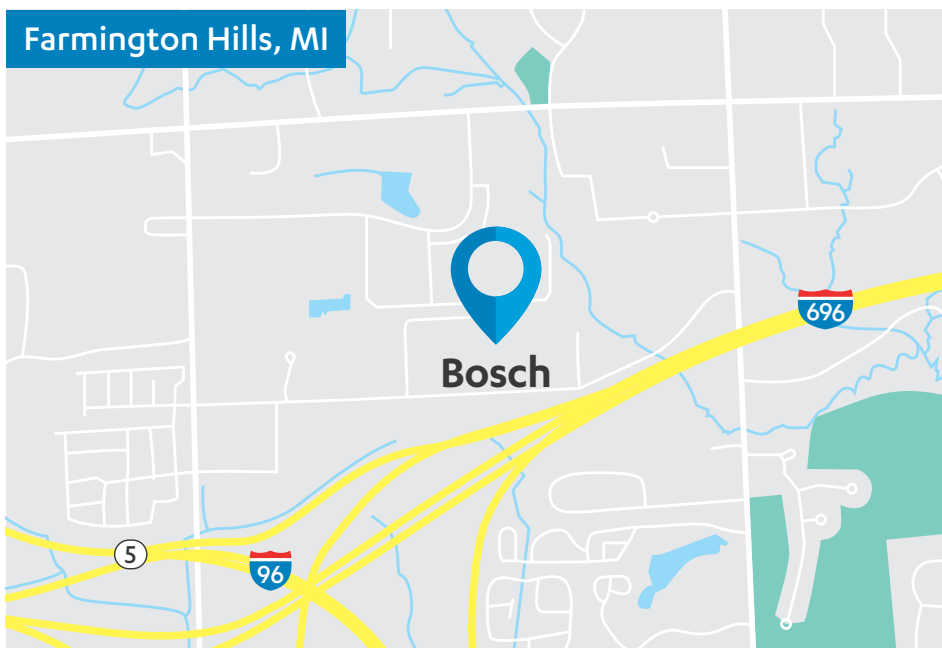
Society

Best & Brightest	B
Grants Advanced Degrees	B
Tech Workforce	B
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	B+
Entrepreneurial Activity	B
Tax Friendly	B

Farmington Hills, MI

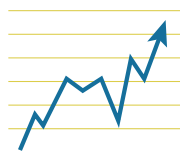


At its Michigan headquarters, longtime manufacturing powerhouse Bosch will launch its first tech apprenticeship in the United States, to train a new influx of software engineers.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Attracts Investment

Per capita, the state has \$1,885.47 in R&D spending, but has only \$51.62 in venture capital.



Drones

The state has no laws restricting drone activity.



Short-Term Rentals

STRs operate, but lack a statewide legal framework.



Self-Driving Vehicles

The state has no laws restricting the testing, development or deployment of SDVs.



Ridesharing & E-Scooters

Ridesharing is legal statewide and e-scooters are also defined at the state level.



Entrepreneurial Activity

Small businesses in the state create approximately 343 jobs per 10,000 people.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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Consumer Technology Association

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