



MASSACHUSETTS

Gross State Product: \$569 billion | 5G Welcome: NO



What did Massachusetts do right?

With almost 19% of its population holding a graduate degree, the Bay State leads the nation in the Grants Advanced Degrees category. It also leads the nation in Attracts Investment, boasting \$3,124 per capita in R&D spending and \$1,472 per capita in venture capital.



What can Massachusetts do better?

It can loosen restrictions on ridesharing and e-scooters and enact policies that welcome 5G connectivity. The state can also revise a policy that requires anyone testing an SDV to notify local authorities in a jurisdiction before entering it.

Technology

Short-Term Rentals	B
Ridesharing & E-Scooters	B-
Self-Driving Vehicles	C
Drones	A
Fast Internet	C+

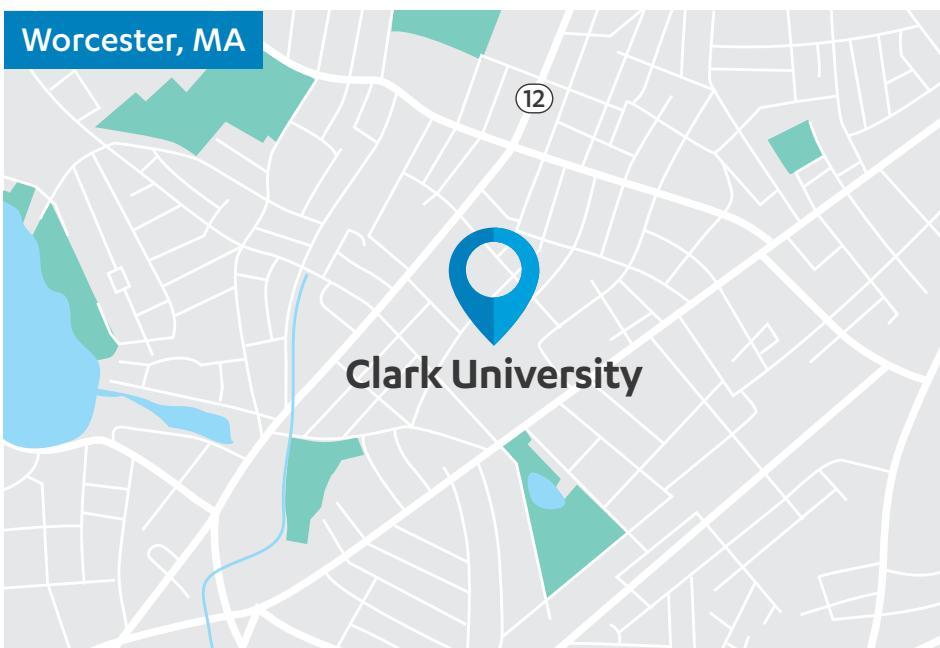
Society

Best & Brightest	C
Grants Advanced Degrees	A+
Tech Workforce	A
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	A+
Entrepreneurial Activity	A
Tax Friendly	B-

Worcester, MA



Clark University will lead the Tech Quest Apprenticeship Expansion Coalition. Over four years, the multi-state program will train 5,000 unemployed and underemployed workers for IT jobs, equipping them with the skills to enter some of the most in-demand jobs in the nation.

CLARK UNIVERSITY

Worcester, MA





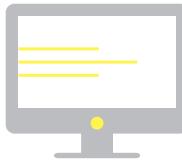
Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Grants Advanced Degrees

More than 18% of people over age 25 hold an advanced degree.



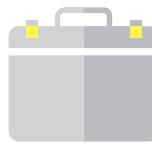
Tech Workforce

The state has approximately 56 tech jobs per 1,000 people and reported 1,115 apprenticeship graduates in recent data.



Attracts Investment

Per capita, it spends \$3,123.66 on R&D — more than any other state in the nation — and has \$1,471.86 in venture capital.



Entrepreneurial Activity

Small businesses in the Bay State create approximately 465 jobs per 10,000 people.



Innovation-Friendly Sustainability Policies

It has no environmental rules or regulations that restrict innovation.



Short-Term Rentals

STRs operate under a statewide tax agreement, but lack a full legal framework.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTATech.

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Consumer Technology Association

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