



# KENTUCKY

Gross State Product: \$208 billion | 5G Welcome: NO



## What did Kentucky do right?

It does not restrict the testing, development or deployment of self-driving vehicles, and ridesharing is legal statewide. The state also has a relatively low corporate tax rate (5%) and many of its tax policies are business-friendly.



## What can Kentucky do better?

The state could improve its Fast Internet grade by enacting policies to welcome 5G connections and increasing the percentage of households (39%) with access to high-speed fixed broadband. It could also repeal a 2019 law that overlaps with federal rules and restricts drone operations near correctional facilities.

### Technology

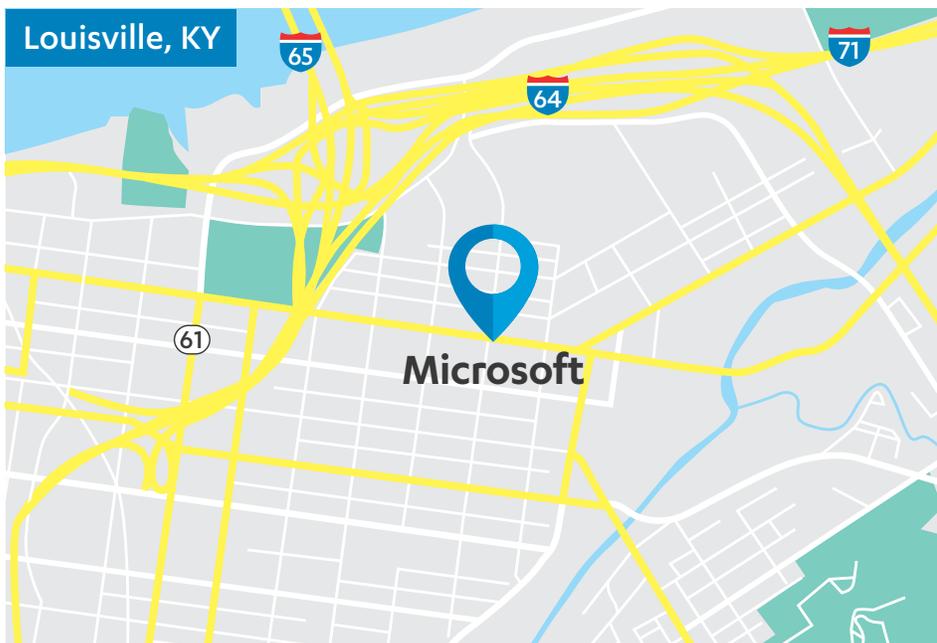
Short-Term Rentals	C
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	A
Drones	D-
Fast Internet	D-

### Society

Best & Brightest	B
Grants Advanced Degrees	C-
Tech Workforce	D
Innovation-Friendly Sustainability Policies	B

### Economy

Attracts Investment	D
Entrepreneurial Activity	C-
Tax Friendly	B



Microsoft will open an AI research and training hub in Louisville to focus on preventing job loss in industries — such as manufacturing — most at-risk of being automated. The hub will also help build local workers’ digital literacy.



## Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



### Tax Friendly

It has a corporate tax rate of 5% and many of its other tax policies are business-friendly.



### Ridesharing & E-Scooters

Ridesharing is legal statewide, but e-scooters face restrictions, such as age limits for riders.



### Innovation-Friendly Sustainability Policies

It has no environmental rules or regulations that restrict innovation.



### Self-Driving Vehicles

The state has no laws restricting the testing, development or deployment of SDVs.



### Grants Advanced Degrees

Only 9% of people over the age of 25 hold an advanced degree.



### Entrepreneurial Activity

Small businesses in the state create approximately 238 jobs per 10,000 people.

## ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at [CTA.tech/scorecard](http://CTA.tech/scorecard).

## ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at [CTA.tech](http://CTA.tech). Follow us @CTAtech.

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