



IOWA

Gross State Product: \$190 billion | 5G Welcome: YES



What did Iowa do right?

It ranks among the top states in the Tech Workforce category, with approximately 38 tech jobs per 1,000 people and almost 2,000 apprenticeship graduates reported in fiscal year 2018. It also allows self-driving vehicles to be tested without drivers present and places no significant restrictions on consumer drone operation.



What can Iowa do better?

The state can improve its Entrepreneurial Activity grade by helping its small businesses, which create about 300 jobs per 10,000 people, grow and hire more employees. It could also improve its Tax Friendly grade by decreasing its high corporate tax rate, currently 12%.

Technology

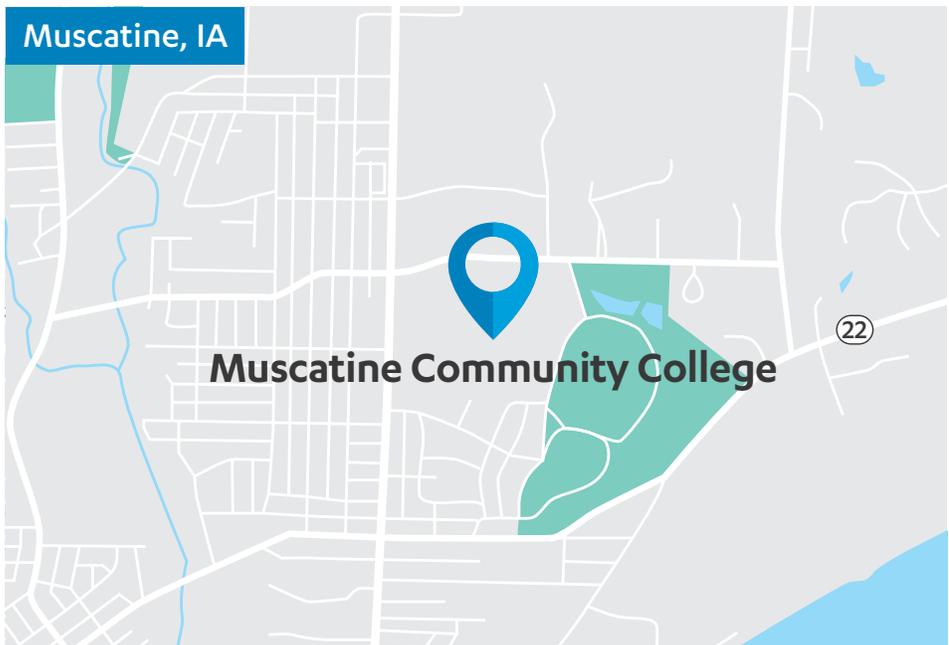
Short-Term Rentals	B+
Ridesharing & E-Scooters	A
Self-Driving Vehicles	A
Drones	A
Fast Internet	B

Society

Best & Brightest	A
Grants Advanced Degrees	D+
Tech Workforce	A+
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	B
Entrepreneurial Activity	C+
Tax Friendly	C-



Parents of local children who qualify for a food assistance program will be eligible to take part in a training program at Muscatine Community College, which will prepare them to enter in-demand roles at nearby employers.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Ridesharing & E-Scooters

Ridesharing is legal statewide. Des Moines is exploring e-scooter operations, but has not defined municipal regulations.



Tech Workforce

The state has approximately 38 tech jobs per 1,000 people and reported 1,839 apprenticeship graduates in recent data.



Best & Brightest

It is a "right-to-work" state and also has state legislation protecting workers from discrimination on the basis of sexual orientation and/or gender identity.



Self-Driving Vehicles

SDVs can operate without drivers.



Attracts Investment

Per capita, the state has \$906.80 in R&D spending, but only \$14.89 in venture capital.



Drones

The state has no laws restricting drone activity.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

CONTACT

scorecard@CTA.tech

 @CTATech

 Consumer Technology Association

 @ConsumerTechnologyAssociation