



IDAHO

Gross State Product: \$77 billion | 5G Welcome: NO



What did Idaho do right?

Its Testing and Deployment Committee fosters support for self-driving vehicles. Also, it ranks among the top states in the nation in Entrepreneurial Activity, with its small businesses creating approximately 468 jobs per 10,000 people. The state also has a legal framework in place to permit short-term rental platforms.



What can Idaho do better?

The state can increase its percentage of households with high-speed fixed broadband connections (39%) and enact policies to welcome 5G connectivity. It can also encourage apprenticeship programs to improve its Tech Workforce grade, and eliminate a product-specific law criminalizing consumer drones used for surveillance.

Technology

Short-Term Rentals	A
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	A
Drones	D
Fast Internet	D-

Society

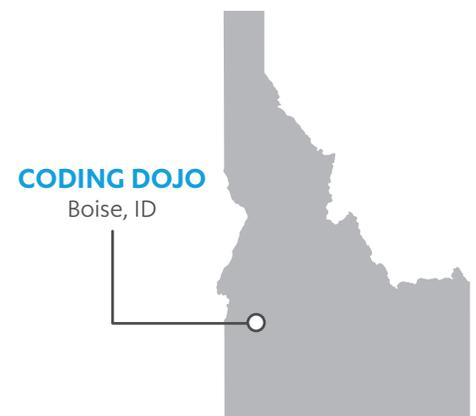
Best & Brightest	B
Grants Advanced Degrees	D-
Tech Workforce	D+
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	B
Entrepreneurial Activity	A
Tax Friendly	B



In partnership with the Idaho Department of Labor, programming and data science bootcamp Coding Dojo will match its graduates with apprenticeships at local companies in need of tech talent.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Entrepreneurial Activity

The state's small businesses create approximately 468 jobs per 10,000 people.



Self-Driving Vehicles

A 2018 executive order encourages SDV testing and partnerships.



Short-Term Rentals

STRs are operating under a state-wide legal framework.



Ridesharing & E-Scooters

Ridesharing is legal statewide and e-scooters also operate throughout the state.



Tax Friendly

At 6.925%, its corporate tax rate is higher than those of other states, but many of its tax policies are business-friendly.



Attracts Investment

Per capita, it spends \$906.39 on R&D, but has only a modest \$20.52 in venture capital.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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Consumer Technology Association

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