



GEOORGIA

Gross State Product: \$592 billion | 5G Welcome: YES



What did Georgia do right?

The state has policies to welcome 5G connectivity and 11.4% of its population over age 25 holds an advanced degree. It also earns high marks in Entrepreneurial Activity, as its small businesses create approximately 331 jobs per 10,000 people — and in Self-Driving Vehicles for a law that allows driver-assistive truck platooning.



What can Georgia do better?

It can pass a statewide law to protect short-term rentals from increasingly restrictive local rules. It can also repeal a 2019 law that prohibits drone operation and photography near correctional facilities, which overlaps with federal rules. Additionally, the state can encourage more people to register for apprenticeships to expand its talent pipeline.

Technology

Short-Term Rentals	C
Ridesharing & E-Scooters	C+
Self-Driving Vehicles	B
Drones	D+
Fast Internet	B+

Society

Best & Brightest	B
Grants Advanced Degrees	B
Tech Workforce	C
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	C+
Entrepreneurial Activity	B
Tax Friendly	B-



In addition to advocating successfully to bring computer science education to every Georgia high school, the Technology Association of Georgia supports the state's FinTech Academy, a collaboration between schools and industry that equips students with the skills for careers in tech.

TECHNOLOGY ASSOCIATION OF GEORGIA

Atlanta, GA



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Best & Brightest

Though it is a "right-to-work" state, it lacks state legislation protecting workers from discrimination on the basis of sexual orientation and/or gender identity.



Self-Driving Vehicles

Its pilot program allows SDV testing with minimal restrictions and testing of driver-assistive truck platooning.



Entrepreneurial Activity

Its small businesses create approximately 331 jobs per 10,000 people.



Grants Advanced Degrees

More than 11% of people over age 25 hold an advanced degree.



Fast Internet

The state has policies in place to welcome 5G connectivity, 53% of its households have high-speed fixed broadband and 68% of households have moderate-speed broadband.



Innovation-Friendly Sustainability Policies

It has no environmental rules or regulations that restrict innovation.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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