



COLORADO

Gross State Product: \$371 billion | 5G Welcome: YES



What did Colorado do right?

With 14.6% of its population over age 25 holding a graduate degree, it ranks among the top states in the Grants Advanced Degrees category. The state also leads the nation in the Entrepreneurial Activity category, with small businesses creating approximately 511 jobs per 10,000 people.



What can Colorado do better?

It could improve its Best & Brightest grade by passing a “right-to-work” law. The state could also improve its Tech Workforce grade by encouraging more of its population to register for apprenticeships.

Technology

Short-Term Rentals	B
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	B
Drones	A-
Fast Internet	B+

Society

Best & Brightest	C
Grants Advanced Degrees	A-
Tech Workforce	A-
Innovation-Friendly Sustainability Policies	B+

Economy

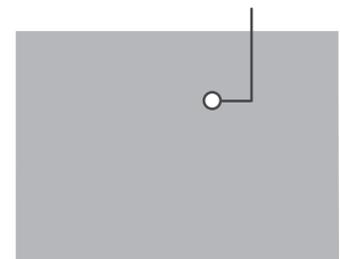
Attracts Investment	B
Entrepreneurial Activity	A+
Tax Friendly	B



Partnering with several state agencies, CareerWise Colorado combines on-the-job training for juniors and seniors with high school and higher education classes to equip high school graduates with work experience, an industry credential and debt-free college credit.

CAREERWISE COLORADO

Denver, CO



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Grants Advanced Degrees

More than 14% of its population over age 25 holds an advanced degree.



Tech Workforce

It has approximately 51 tech jobs per 1,000 people and reported 865 apprenticeship graduates in recent data.



Entrepreneurial Activity

Small businesses in the state create approximately 511 jobs per 10,000 people — more than any other state in the country.



Ridesharing & E-Scooters

Ridesharing is legal statewide, but with some unnecessary restrictions. E-scooters are defined at the state level.



Innovation-Friendly Sustainability Policies

Its landfill ban and market-based recycling and collection programs are innovation-friendly.



Fast Internet

The state has policies in place to welcome 5G connectivity, 65% of its households have high-speed fixed broadband and 71% of households have moderate-speed broadband.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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Consumer Technology Association

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