



CALIFORNIA

Gross State Product: \$3 trillion | **5G Welcome:** NO



What did California do right?

A top state in the Tech Workforce category, it produced almost 13,000 apprenticeship graduates in fiscal year 2018. Also, it spends an impressive \$2,972.14 per capita on R&D and boasts a remarkable \$1,882.70 per capita in venture capital.



What can California do better?

A lower corporate tax rate could help the state improve its Tax Friendly grade. It can also enact policies welcoming 5G connections, eliminate municipal restrictions on short-term rentals and institute more welcoming policies for development and testing of self-driving vehicles.

Technology

Short-Term Rentals	C
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	C
Drones	A
Fast Internet	C-

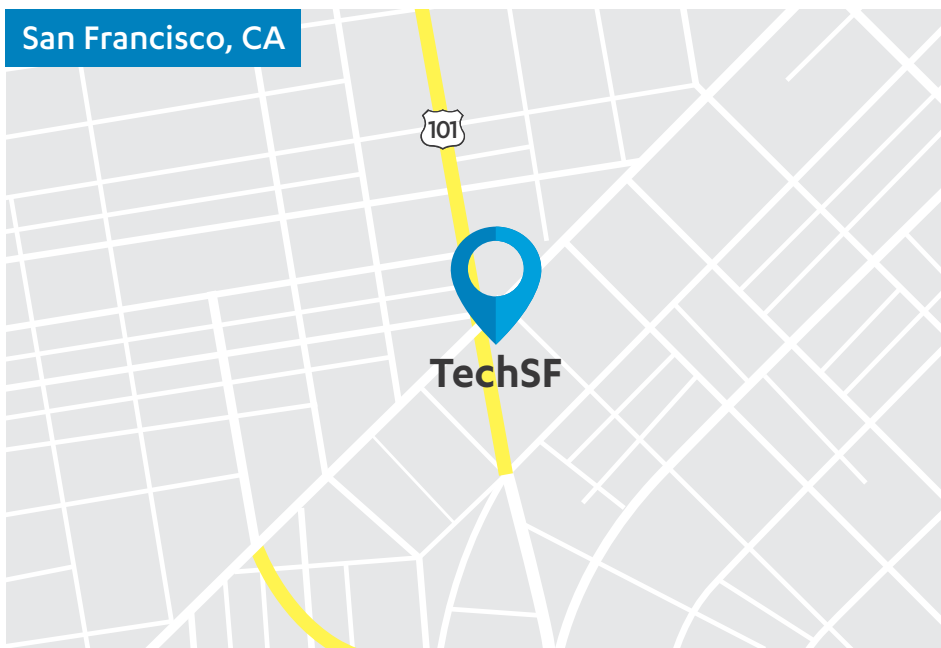
Society

Best & Brightest	C
Grants Advanced Degrees	B
Tech Workforce	A-
Innovation-Friendly Sustainability Policies	C+

Economy

Attracts Investment	A+
Entrepreneurial Activity	A-
Tax Friendly	D+

San Francisco, CA



TechSF offers training and job placement to workers interested in tech careers. The program includes an apprenticeship pathway to help workers from outside the tech industry gain experience while serving local businesses looking to fill in-demand jobs.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Grants Advanced Degrees

More than 12% of its population over age 25 holds an advanced degree.



Tech Workforce

It has approximately 43 tech jobs per 1,000 people and reported 12,584 apprenticeship graduates in recent data.



Attracts Investment

Per capita, it spends \$2,972.14 on R&D and has \$1,882.70 in venture capital — the most of any state.



Entrepreneurial Activity

Small businesses in the state create approximately 433 jobs per 10,000 people.



Ridesharing & E-Scooters

Ridesharing is operational without significant barriers. E-scooters are defined statewide with reasonable municipal rules.



Drones

The state has no laws restricting drone activity.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at cta.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at [CTA.tech](https://cta.tech). Follow us @CTAtech.

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 Consumer Technology Association

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