



ARKANSAS

Gross State Product: \$128 billion | 5G Welcome: YES



What did Arkansas do right?

It welcomes transportation technologies, with consistent e-scooter rules across municipalities and legal ridesharing statewide. Also, short-term rental platforms operate under a tax agreement, though not a statewide legal framework.



What can Arkansas do better?

The state can increase the percentage of its population with advanced degrees, as well as the number of tech jobs. It can also attract more venture capital, in which it falls far behind other states.

Technology

Short-Term Rentals	B+
Ridesharing & E-Scooters	A-
Self-Driving Vehicles	B
Drones	C
Fast Internet	B-

Society

Best & Brightest	C
Grants Advanced Degrees	F
Tech Workforce	D+
Innovation-Friendly Sustainability Policies	B+

Economy

Attracts Investment	D-
Entrepreneurial Activity	C-
Tax Friendly	C-



South Arkansas Community College created a new Advanced Manufacturing Training Center in 2018. In collaboration with local industry leaders, the school aims to create a pipeline of well-trained workers, ready to enter the local workforce with the skills employers need.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Ridesharing & E-Scooters

Ridesharing is legal throughout the state. E-scooters are defined at the state level with rules that streamline municipal standards.



Self-Driving Vehicles

Its pilot program allows SDV testing with minimal restrictions.



Innovation-Friendly Sustainability Policies

It has no environmental rules that restrict innovation and its government shares electronics recycling responsibilities with industry.



Short-Term Rentals

STRs operate under a statewide tax agreement but lack a full legal framework.



Fast Internet

The state has policies in place to welcome 5G connectivity, 32% of its households have high-speed fixed broadband and 49% of households have moderate-speed broadband.



Best & Brightest

Though a "right-to-work" state, it has a law prohibiting municipalities from protecting workers from discrimination based on sexual orientation and/or gender identity.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

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