



ALABAMA

Gross State Product: \$222 billion | **5G Welcome:** NO



What did Alabama do right?

Drones operate free of restrictive rules, ridesharing is legal throughout the state, e-scooters are defined at the state level and self-driving vehicles are not restricted. The state also has a “right-to-work” law in place.



What can Alabama do better?

The state can aim to attract more venture capital, of which it presently has only \$1.84 per capita. It can also increase the percentage of its population (9.1%) with advanced degrees. It can enact policies to welcome 5G connectivity and increase the number of its households (43%) that have high-speed fixed broadband.

Technology

Short-Term Rentals	C
Ridesharing & E-Scooters	B+
Self-Driving Vehicles	A
Drones	A
Fast Internet	D-

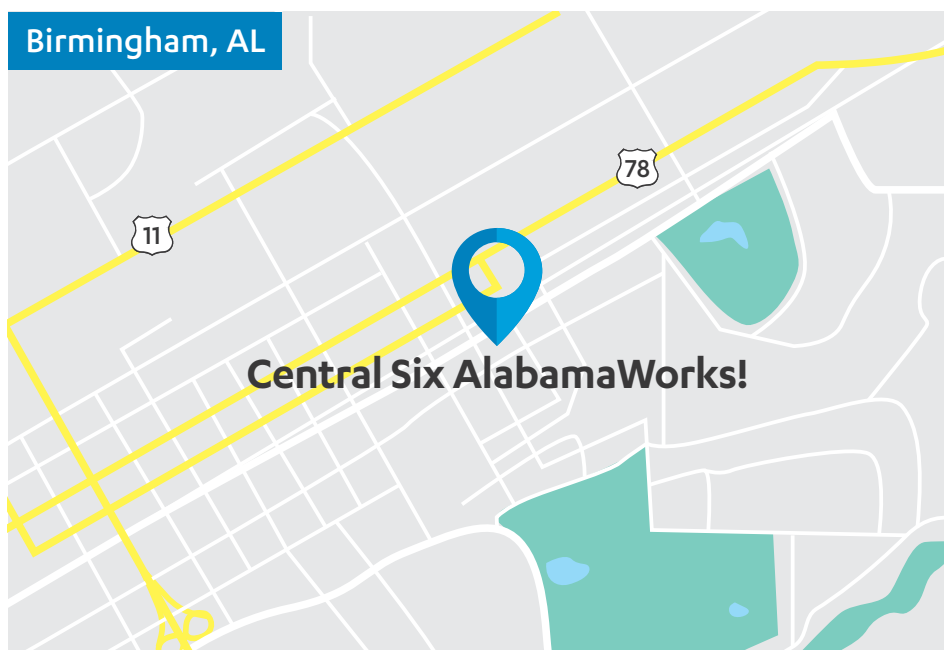
Society

Best & Brightest	B
Grants Advanced Degrees	D+
Tech Workforce	D+
Innovation-Friendly Sustainability Policies	B

Economy

Attracts Investment	D+
Entrepreneurial Activity	C-
Tax Friendly	C+

Birmingham, AL



Central Six AlabamaWorks!

In May 2019, Central Six AlabamaWorks!, a six-county regional workforce council, launched a 15-month apprenticeship for software development. The program is designed to close the IT employment gap in the Birmingham region.



Areas of Innovation

CTA's Innovation Scorecard is formulated using a range of complementary factors that indicates how strongly a state supports innovation. These factors may relate to a state's citizens, corporations doing business or employing people there or a state's legislative and regulatory environments.



Best & Brightest

It is a "right-to-work" state, but lacks state legislation protecting workers from discrimination on the basis of sexual orientation and/or gender identity.



Innovation-Friendly Sustainability Policies

It has no environmental rules or regulations that restrict innovation.



Ridesharing & E-Scooters

Ridesharing is legal throughout the state and municipal rules are reasonable. E-scooters are defined at the state level.



Self-Driving Vehicles

SDVs can operate without a driver.



Tax Friendly

It has a corporate tax rate of 6.5% and its tax policies are generally business-friendly.



Drones

It has no laws that restrict drone activity.

ABOUT THE SCORECARD

CTA's 2020 U.S. Innovation Scorecard grades every state on 12 quantitative and qualitative criteria that measure how well it fosters innovation.

Each state ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Innovation Adopters promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

Learn more about the Scorecard and its methodology on the web at CTA.tech/scorecard.

ABOUT CTA

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators — from startups to global brands — helping support more than 18 million American jobs.

CTA owns and produces CES® — the largest, most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

CONTACT

scorecard@CTA.tech

 @CTATech

 Consumer Technology Association

 @ConsumerTechnologyAssociation