



NORWAY



Population: 5,372,191 | GDP: \$381.2 billion | Language: Norwegian | Unicorns 2009-2018: 0



What did Norway do right?

Self-driving vehicles are allowed on Norwegian roads, and multiple projects related to self-driving vehicle technology are currently underway. The government recently issued its first national drone strategy, and the country earns top marks in Broadband thanks to an impressive mean download speed of 40.1 Mbps. Norway also boasts a top-tier new business entry rate of 8.15 per 1,000 people.



What can Norway do better?

Norway can lift restrictive regulations on drivers that require a taximeter in rideshare vehicles, among other rules. The country could also encourage the development of domestic startups, as it currently lacks unicorns.

KEY TAKEAWAYS

Making its debut as an Innovation Champion, Norway distinguishes itself as a hub for self-driving vehicles (SDV).



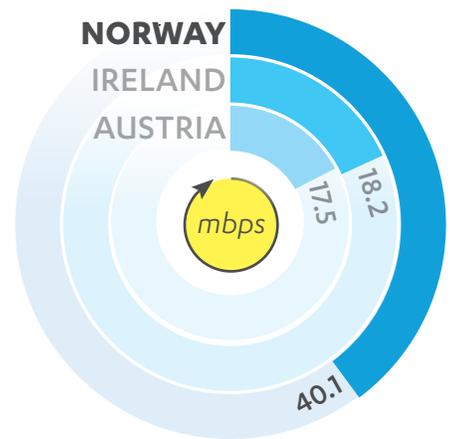
In 2017, the Norwegian legislature unanimously approved a law to permit testing of SDVs. Self-driving snowplows took to the runways of Fagernes Airport, and a local transit company made history as the first in Scandinavia to receive a license to operate a self-driving bus on public roads.

The Norwegian workforce is also one of the best for technology employers, boosting the country's Human Capital grade. More than half of all workers are highly skilled, and the country confers over a quarter of its college degrees in science, technology, engineering and math (STEM) fields.

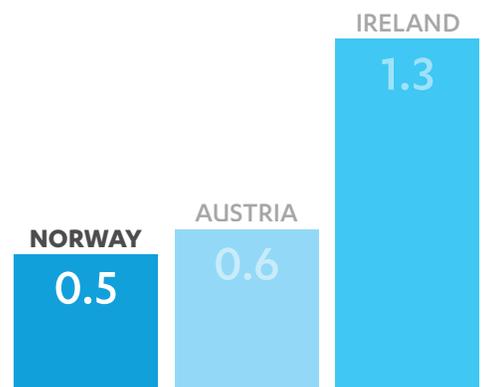
With some of the lowest levels of corruption and infrastructure well-designed to withstand natural hazards, Norway is also one of the most resilient countries on the Scorecard.

Sources: (Digital Trends) (ZD Net)

Mean Download Speed (Fixed & Mobile)



Fixed Broadband Cost Per Month



Shown as a percentage of gross monthly income per capita



Broadband

The mean download speed of fixed and mobile internet is fast at 40.1 Mbps. The monthly cost of fixed broadband is 0.5 percent of GNI per capita, and prepaid mobile broadband is 0.10 percent of GNI per capita.



Entrepreneurial Activity

The ease of starting a business in Norway is high, and the new business entry rate is 8.15 per 1,000 people.



Resilience

Norway has a stable government, low corruption and a below-average risk of natural hazards.



Drones

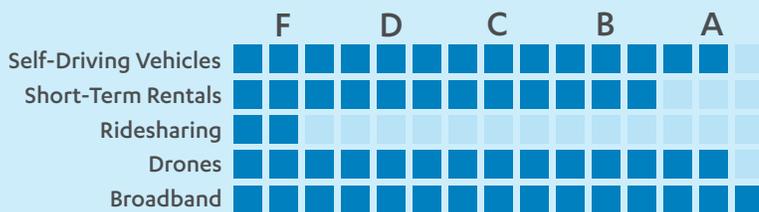
The country welcomes drone testing and development, and has a national drone strategy and clear federal rules for commercial and recreational operators.



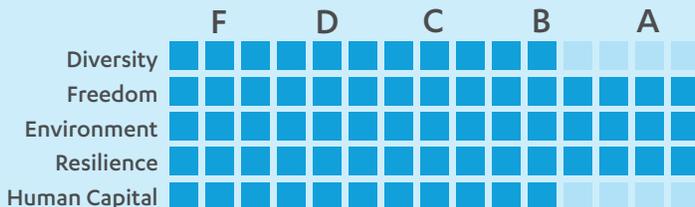
R&D Investment

The country spends two percent of its GDP on research and development.

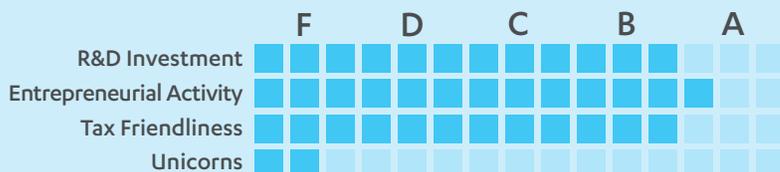
Technology



Society



Economy



ABOUT THE SCORECARD

With the 2019 International Innovation Scorecard, the Consumer Technology Association expands the report in breadth and depth, adding 23 new countries and two new categories. In this second edition, we evaluate 61 countries and the European Union across 28 indicators to determine whether they stifle progress or fuel the fires of innovation.

Each country on the Scorecard ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Behind the Leaders are Innovation Adopters, which promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

ABOUT CTA

The Consumer Technology Association (CTA)[™] is the preeminent trade organization representing the \$398 billion U.S. consumer technology industry, which supports more than 15 million jobs. CTA serves over 2,200 companies, ranging from the startups and small businesses that make up 80 percent of its membership to some of the world's best-known brands. CTA also owns and produces CES[®], the world's premier gathering for consumer technology and the innovators who turn today's dreams into tomorrow's realities. Profits from CES are reinvested into CTA's industry services.

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