

INNOVATION  ADOPTER

# MALTA



Population: 449,043 | GDP: \$19.26 billion | Language: Maltese | Unicorns 2009-2018: 0



## What did Malta do right?

The country has one of the highest new business entry rates on the Scorecard at 17.89 per 1,000 people. Also, 42.6 percent of all degrees earned are in STEM fields.



## What can Malta do better?

Malta can do more to support the development of self-driving vehicles. It could also implement consistent rules for recreational and commercial drone use, which are currently subject to burdensome registration rules. Malta's commercial and top individual marginal tax rates—both at 35 percent—could be lowered, and the country can invest more heavily in research and development.

## KEY TAKEAWAYS

Malta makes its Scorecard debut as an Innovation Adopter, with room to improve its approach to emerging technologies.



Restrictive laws require Maltese rideshare drivers to obtain and pay for multiple specialized licenses, as well as a police conduct certificate.

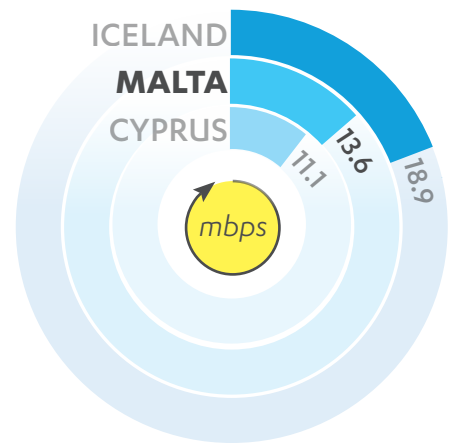
Short-term rental hosts must also register with Malta's Tourism Authority, and are subject to both an annual license fee of €130 (approximately USD \$147 as of December 2018) and an annual contribution of €56 (approximately USD \$63).

Certain provisions of Malta's Air Navigation Order apply to drone users. Anyone who wants to fly a drone must either submit a self-declaration form or request a single permit, as well as obtain insurance for their device and operate it only within line of sight.

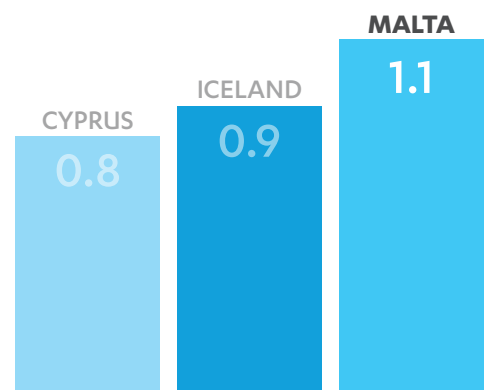
Malta's Environment grade was a bright spot for the island nation, however. The country earned an A+, thanks to air quality near World Health Organization standards and the fact that 100 percent of its population has access to improved drinking water sources.

Sources: (Transport Malta) (Malta Tourism Authority) (Malta Today) (Transport Malta)

## Mean Download Speed (Fixed & Mobile)



## Fixed Broadband Cost Per Month



Shown as a percentage of gross monthly income per capita



**Environment**

Air quality nearly meets the WHO's standard, and 100 percent of the population has access to clean and protected water sources.



**Entrepreneurial Activity**

The ease of starting a business in Malta is about average, and the new business entry rate is 17.89 per 1,000 people.



**Broadband**

The mean download speed of fixed and mobile internet is above average at 13.6 Mbps. The monthly cost of fixed broadband is 1.10 percent of GNI per capita, and prepaid mobile broadband is 0.80 percent of GNI per capita.



**Freedom**

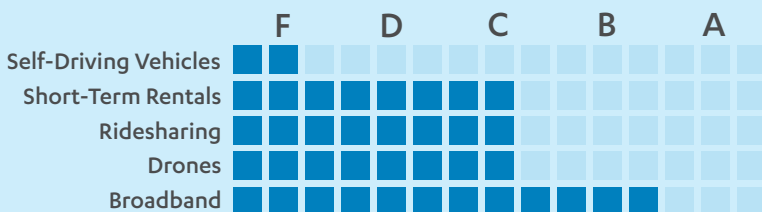
There are above-average levels of both personal and political freedom.



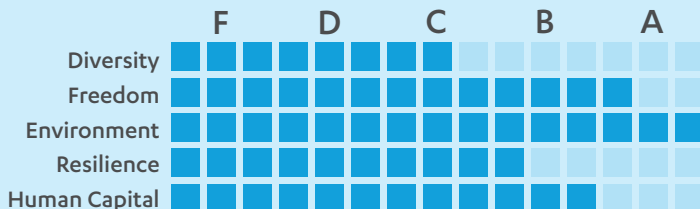
**Human Capital**

38.8 percent of Malta's workers are highly skilled, and the country awarded 42.6 percent of its college degrees in STEM fields.

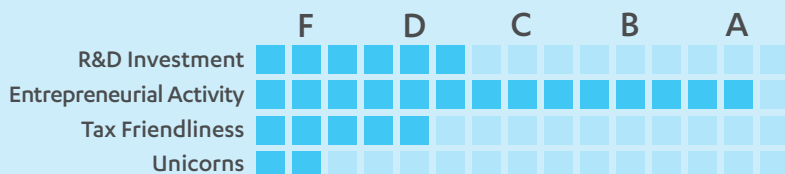
**Technology**



**Society**



**Economy**



**ABOUT THE SCORECARD**

With the 2019 International Innovation Scorecard, the Consumer Technology Association expands the report in breadth and depth, adding 23 new countries and two new categories. In this second edition, we evaluate 61 countries and the European Union across 28 indicators to determine whether they stifle progress or fuel the fires of innovation.

Each country on the Scorecard ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Behind the Leaders are Innovation Adopters, which promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

**ABOUT CTA**

The Consumer Technology Association (CTA)<sup>™</sup> is the preeminent trade organization representing the \$398 billion U.S. consumer technology industry, which supports more than 15 million jobs. CTA serves over 2,200 companies, ranging from the startups and small businesses that make up 80 percent of its membership to some of the world's best-known brands. CTA also owns and produces CES<sup>®</sup>, the world's premier gathering for consumer technology and the innovators who turn today's dreams into tomorrow's realities. Profits from CES are reinvested into CTA's industry services.

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