



# ARGENTINA

Population: 44,694,198 | GDP: \$922.1 billion | Language: Spanish | Unicorns 2009-2018: 0



## What did Argentina do right?

Argentina made progress regarding short-term rentals, which are now allowed to operate as long as they meet several tax requirements. The country also lowered its federal corporate tax rate to 30 percent from 35 percent, an improvement that slightly boosted the country's Tax Friendliness grade to a D+ from an F.



## What can Argentina do better?

Argentina can allow ridesharing services to operate free from restrictive regulations and barriers, including court rulings attempting to force companies to stop operating. It could also increase the number of students earning degrees in STEM fields, an effort that could help reverse the drop in its Human Capital grade, which fell from a C to a D.

## KEY TAKEAWAYS

Returning once again as a Modest Innovator on the 2019 Scorecard, Argentina has significant room for improvement in most categories.

In recent years, court rulings in the country have ordered ridesharing platforms to cease operations, placing significant limits on the services

and earning Argentina a D grade in the category. Uber is the country's most popular platform, and although at least one province, Mendoza, has formally authorized it to operate, internet service providers have worked to block it.

Argentina has also seen a sharp decline in the number of science, technology, engineering and math (STEM) degrees awarded, to 10.4 percent in 2019 from 23.7 percent in 2018. Thankfully, many educators are trying to reverse the trend. At Mariano Acosta, a UNESCO-associated secondary school in Buenos Aires, teachers are introducing scientific texts in foreign language subjects. The goal is to reinforce STEM learning in new contexts, and in particular the school has found that girls are more likely to become engaged in STEM subjects when they are exposed to these reading and comprehension exercises.

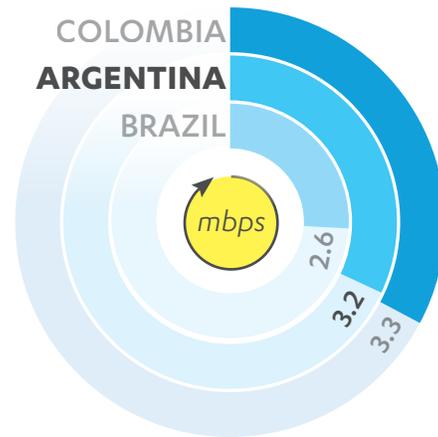
A federal law in Argentina caps short-term rentals at three months, but the rental platforms otherwise operate relatively freely nationwide, earning the country a B, one of its highest grades on the Scorecard.

Sources: (UNESCO)

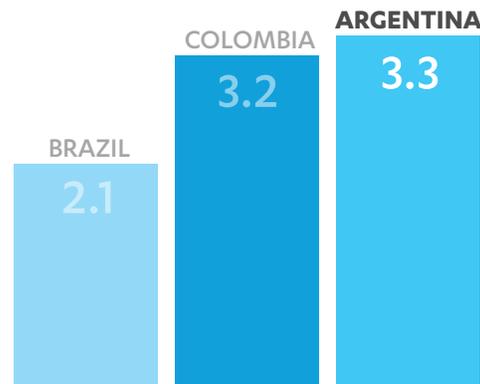


Credit: Deensef, Flickr

## Mean Download Speed (Fixed & Mobile)



## Fixed Broadband Cost Per Month



Shown as a percentage of gross monthly income per capita



**Short-Term Rentals**

Short-term rentals remain capped at three months by federal law.



**Freedom**

There are above-average levels of both personal and political freedom.



**Environment**

Air quality nearly meets the WHO's standard, and nearly 100 percent of the population has access to clean and protected water sources.



**Resilience**

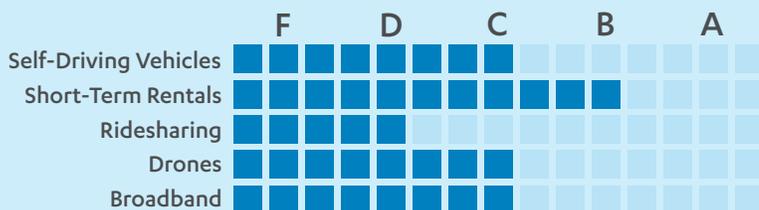
Although Argentina is relatively well-prepared to recover from an oil shock, its GDP is low and it relies heavily on foreign goods.



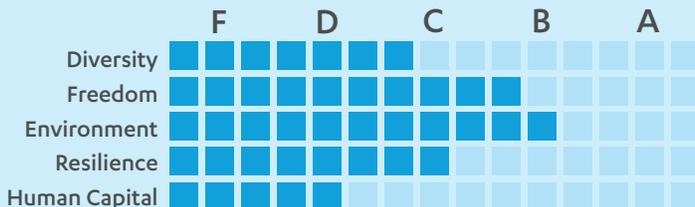
**Broadband**

The mean download speed of fixed and mobile internet is slow at 3.2 Mbps. The monthly cost of fixed broadband is 3.30 percent of GNI per capita and mobile broadband is 0.70 percent of GNI per capita.

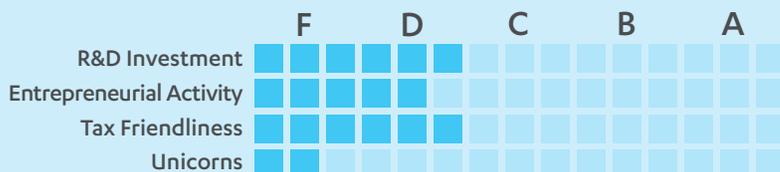
**Technology**



**Society**



**Economy**



**ABOUT THE SCORECARD**

With the 2019 International Innovation Scorecard, the Consumer Technology Association expands the report in breadth and depth, adding 23 new countries and two new categories. In this second edition, we evaluate 61 countries and the European Union across 28 indicators to determine whether they stifle progress or fuel the fires of innovation.

Each country on the Scorecard ranks in one of four tiers: Innovation Champions excel in almost all areas, followed by Innovation Leaders, which earn high scores in most. Behind the Leaders are Innovation Adopters, which promote innovation in some areas but not others. Finally, Modest Innovators may support innovation in one or more areas, but they show the greatest room for improvement.

**ABOUT CTA**

The Consumer Technology Association (CTA)<sup>™</sup> is the preeminent trade organization representing the \$398 billion U.S. consumer technology industry, which supports more than 15 million jobs. CTA serves over 2,200 companies, ranging from the startups and small businesses that make up 80 percent of its membership to some of the world's best-known brands. CTA also owns and produces CES<sup>®</sup>, the world's premier gathering for consumer technology and the innovators who turn today's dreams into tomorrow's realities. Profits from CES are reinvested into CTA's industry services.

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