Consumer Technology Association

CTA Positions on Tech Policy Issues



Artificial Intelligence – We educate policymakers about the positive use cases for AI. Given the fast-moving progress of AI in fields such as health care, cybersecurity, and accessibility, policymakers should avoid rigid restrictions that would undermine innovation and the benefits to consumers.

Connectivity – We encourage efforts to build up 5G infrastructure and expand broadband, so all Americans have access to fast and reliable internet. We encourage more efficient use and increased access to licensed and unlicensed spectrum to facilitate the next generation of wireless applications.

Cybersecurity – We support national industry-driven standards that provide consistency and clarity for consumers and innovators. With the growth of the Internet of Things, we support a light-touch approach that fosters best practices, not mandates, to secure devices.

Digital Health – We promote efforts to expand access to telehealth and other digital health tools, which will improve health outcomes, advance health equity, and reduce costs for consumers. We urge policymakers to remove outdated regulations that impede the use of digital health tools.

Internet Speech – We oppose efforts to weaken Section 230 that would limit free speech online and take away internet platforms' ability to remove offensive speech without fear of lawsuits.

Privacy – We support a comprehensive and preemptive federal data privacy bill that protects consumers and promotes innovation without incentivizing frivolous lawsuits and creating a patchwork of state privacy laws.

Self-Driving Vehicles – We endorse a federal framework that expedites the deployment of self-driving vehicles, which will make our roads safer and provide new mobility options for seniors and people with disabilities. The current uncertain regulatory environment for SDVs threatens America's global mobility leadership.

Trade – We urge the removal of tariffs and other barriers to trade that disrupt supply chains and impose inflationary taxes on American businesses and consumers. We encourage strengthening relationships and negotiating free trade agreements with our allies to ensure the U.S. remains competitive in global markets.

About Consumer Technology Association:

As North America's largest technology trade association, CTA® is the tech sector. Our members are the world's leading innovators – from startups to global brands – helping support more than 18 million American jobs. CTA owns and produces CES® – the most influential tech event in the world. Find us at CTA.tech. Follow us @CTAtech.

Learn More: CTA.tech/Advocacy